



**Love Loughborough BID Board Meeting, Tuesday 22<sup>nd</sup> January, 2019 at 5.30 pm**

**Upstairs at The Organ Grinder, Woodgate, Loughborough**

**1. Apologies/Introductions**

Introduction: Mailey Bettles – BID Ambassador

**2. Declarations of Interest**

**3. Minutes of Meeting held on 9<sup>th</sup> October 2018 (attached).**

*Actions from last Board meeting:*

All actioned.

**4. Matters Arising not on the Agenda**

**5. Crime & Safety**

- |                           |                             |
|---------------------------|-----------------------------|
| a. Police Update          | PC Gary Bailey              |
| b. FACT Membership Update | Lisa Brown / Mailey Bettles |
| c. Pub Watch Update       | Andy Rhodes                 |

**6. Current Project Update**

- |                               |                 |
|-------------------------------|-----------------|
| a. Loyalty App Update         | Lisa Brown      |
| b. Website                    | Charlotte Havis |
| c. AGM – 26 <sup>th</sup> Feb | Andy Rhodes     |
| d. Future High Street Fund    | Sylvia Wright   |
| e. Switch On Stand Out        | Lisa Brown      |
| f. Recycling Update           | Kelly Hill      |
| g. Marketing & Promotion      | Lisa Brown      |
| h. Business Support           | Lisa Brown      |

**7. Budget Review 2018/19** Lisa Brown

## **8. Performance Stats**

- |                                     |                 |
|-------------------------------------|-----------------|
| a. Footfall                         | John Ashford    |
| b. Wi Fi                            | Charlotte Havis |
| c. Social Media                     | Charlotte Havis |
| d. Vacant Units / Business Movement | Lisa Brown      |

## **9. Future Projects**

- |   |            |
|---|------------|
| a. Street Dressing (High Street / Swan Street)      | Lisa Brown |
| b. Vacant Units – Penalties                         | Lez        |
| c. Landlords & Agents Meeting - 8 <sup>th</sup> Feb | Lisa Brown |
| d. Colorite Festival – March / May                  |            |
| e. Evening Economy                                  |            |
| f. Digital Trail Launch - March                     |            |
| g. Events and Markets - Legislation                 |            |

## **10. Event Update**

- a. Christmas
- b. 2019 LL Events:
  1. Bike Show
  2. Car Show
  3. Loughborough By the Sea
  4. Dog Show

## **11. Any Other Business**

## **12. Date of next Meeting – Tuesday 7<sup>th</sup> May 2019**