



DRAFT AGENDA

Love Loughborough BID Operations Meeting, Tuesday 2nd July, 2019 at 5.30 pm

Upstairs Function Room, The Organ Grinder, Woodgate, Loughborough

1. **Apologies:** Andy Rhodes, Charlie Havis
2. **Declarations of Interest**
3. **Minutes of Meetings held on 2nd April 2019**
4. **Matters Arising not on the Agenda**
5. **Crime & Safety Update**
 - a. Ambassador Update CP
 - Environmental Update (Inc In Bloom & Cleansing)
 - Retail Radio
 - Pubwatch
6. **Update**
 - a. Wards End / Devonshire Square LCN
 - b. Website CH
 - c. ASB Workshop CP
 - d. Awards
 - Great British High Street
 - BIDs
 - Tourism & Hospitality Awards
 - e. TRO – Biggin Street
7. **Performance Stats** LB
 - a. Kinch Update SB
 - b. Geo-Sense Footfall JA
 - c. Geo-Sense WiFi
 - d. Social Media (Facebook / Twitter / Instagram)
 - e. Vacant Units & Business Movement

8. Current Campaigns

LB

- Drink Aware
- Digital Trails
- Edible Forest Promotional Event
- High Street / Swan Street Improvements

9. Events Update

- Bike & Trike Show KH
- Car Show KH
- Wimbledon Big Screen
- Colorite
- Loughborough By the Sea KH
- Dog Show KH
- Other – Open Air Cinema, Mela

10. Any Other Business

Date of BID Board Meeting - 5.30pm 13th August 2019

Date of BID Ops – 5.30pm Tuesday 1st October 2019