

DRAFT AGENDA

Love Loughborough BID Board Meeting

Thursday 28th May 2020 at 2.00 pm

Via ZOOM

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|---|--------|
| 1. Apologies | LCN |
| 2. Declarations of Interest | |
| 3. Minutes of Meeting held on 12th November 2019. | LCN |
| 4. Matters Arising not on the Agenda | LCN |
| 5. BID Company Operational Update | LB |
| a. Office Space | |
| b. Project Suspensions | |
| 6. Budget Update | LB |
| a. Current Funding | |
| b. Levy Collection | |
| 7. COVID-19 Report | LB |
| a. Business Grants / Funding | |
| b. Current Situation | |
| a. Businesses currently trading | |
| b. Problems Arising | |
| c. June 1 st and Beyond | |
| d. Trading Safely Campaign | |
| e. CBC Partnership Campaign | SW |
| f. Crime & Safety Stats | Police |
| 8. Market Towns Update | HH |
| 9. LPL Tourism Update | SW |
| 10. Project Update | LB |
| a. WiFi & Geosense | |
| b. Ambassador / Retail Radio | |

- c. Recycling
- d. Loyalty App
- e. Lockdown Challenge

11. Charnwood BC Update

SW

- Town Fund
- Bedford Square Project

12. Performance Stats

- a. Elephant WiFi Footfall JA
- b. Wi Fi Analytics CH
- c. Social Media Analytics CH
- d. Vacant Unit LB

13. Any Other Business

14. Dates of next Meeting:

TBC