

## AGENDA

**Love Loughborough BID Board Meeting**

**Tuesday 11<sup>th</sup> August 2020 at 12.00 noon**

**Via ZOOM**

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|--|-------|
| <b>1. Apologies</b>  | LCN   |
| <b>2. Declarations of Interest</b>                             |       |
| <b>3. Minutes of Meeting held on 7<sup>th</sup> July 2020.</b> | LCN   |
| <b>4. Matters Arising not on the Agenda</b>                    | LCN   |
| <b>5. Partner Updates</b>                                      |       |
| a. Charnwood BC  | SW    |
| b. Leicestershire Promotions                                   | SW    |
| c. Police (NTE)  | LB    |
| d. LCC   | HH    |
| <b>6. BID Company Operational Update</b>                       |       |
| a. Solomon CRM   | CH    |
| b. Stay Safe Video Campaign                                    | LB    |
| c. Wear a Mask Posters   | LB    |
| d. Eat Out Campaign Update                                     | KH    |
| e. Christmas Lighting  | LB    |
| <b>7. Town Deal Update</b>                                     | LB/SW |
| <b>8. Town Centre Performance</b>                              |       |
| a. Footfall  | CH    |
| b. Business Performance  | LB    |
| <b>9. Budget Update</b>  | LB    |
| <b>10. Any Other Business</b>                                  | ALL   |
| <b>11. Dates of next Meeting:</b>                              |       |