

## AGENDA

### Love Loughborough BID Board Meeting

Tuesday 3<sup>rd</sup> November 2020 at 12.00 noon

Via ZOOM

- |   |       |
|---|-------|
| <b>1. Apologies</b>   | LCN   |
| Welcome: Ioni Ashford   |       |
| Resignation: Caroline Nash – propose new director Jason Cimurs    |       |
| Apologies: Sarah Goode, Thomas Mackey                             |       |
| <b>2. Declarations of Interest</b>                                |       |
| <b>3. Minutes of Meeting held on 6<sup>th</sup> October 2020.</b> | LCN   |
| <b>4. Matters Arising not on the Agenda</b>                       | LCN   |
| <b>5. Partner Updates</b>   |       |
| a. Charnwood BC   | SW    |
| b. Police Update  |       |
| c. LCC  | HH    |
| <b>6. BID Company Operational Update</b>                          |       |
| a. Lockdown Support   |       |
| a. LoyalFree Trails   | LB/KH |
| b. Online Selling – BID   | CH    |
| c. We are Local Campaign  | CH    |
| d. Grants / Guidance  | LB    |
| e. Advertising Opportunity (2 weeks)                              | LB    |
| <b>7. Town Centre Performance</b>                                 |       |
| a. Footfall & Business Performance                                | LB    |
| <b>8. Budget Update</b>   |       |
| a. BID Levy Collected   | LB    |
| b. Outstanding Levy Payers  | LB    |
| <b>9. Any Other Business</b>                                      | ALL   |
| <b>10. Dates of next Meeting: 7<sup>th</sup> December @12.00</b>  |       |