

Geo-Sense Footfall Headline Report

Loughborough

December 2025

270,662

Total visits this period

Footfall is

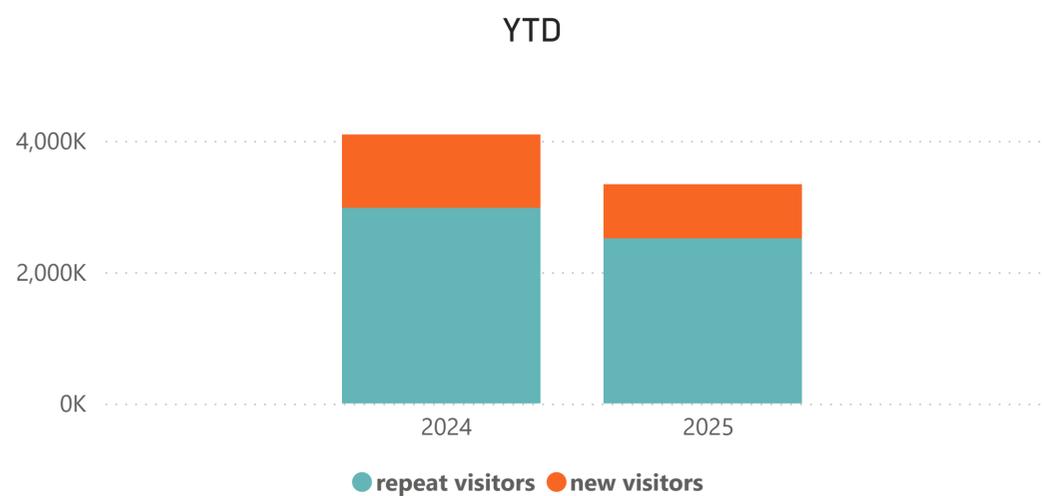
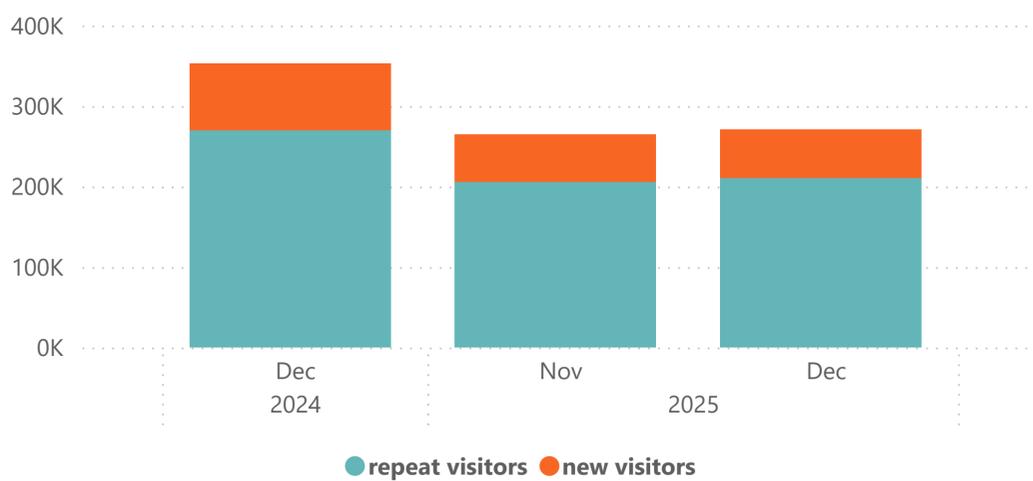
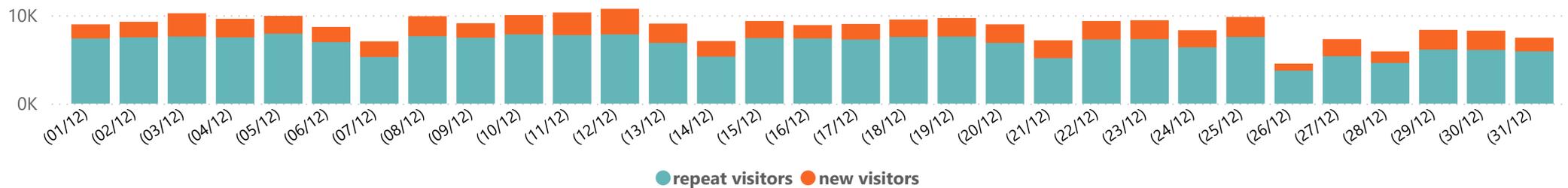
2%

up based on last month

8,731

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **2 % increase**
- The total number of visitors was **270,662** of which **210,487 (78%)** have visited previously and **60,175 (22 %)** were new
- This months average visitors per day is **down** by **-5%** based on the year to date average visitors per day
- Total footfall for the year to date has **decreased** by **-19% (-756,600)** based on the same period last year
- The busiest zone during **December** was **The Rushes - S8** with **71,665** visitors **26%** of the total venue visitors
- The months busiest time of day was between **12:00** and **13:00**

Busiest Days

- The busiest day this month was **Friday 12th** with **10,730**, **4 %** of the total visitors of which **2,889 (27%)** were new visitors
- Average dwell for the day was **160** minutes.

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>