

# Visit Tracker Headline Report

Loughborough

January 2026

1,090,729

Total visits this period

Visits are

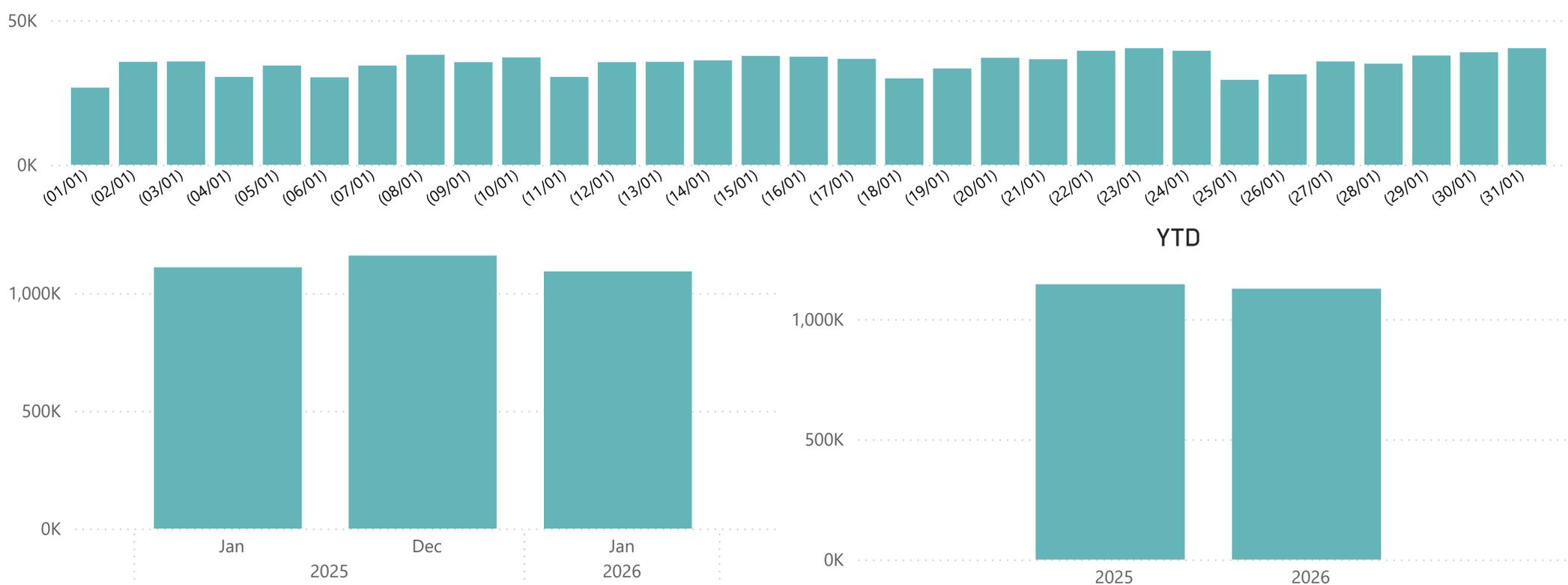
**-6%**

down based on  
last month

35,185

Average visits per day

## Overall visit statistics



## Headlines

- . The change in visits compared to the previous month is a **-6 % decrease**
- . The total number of visits was **1,090,729**
- . This month's average visits per day is **down** by **-3%** based on the year to date average
- . Average daily visits for the year to date has **decreased** by **0%** based on the same period last year
- . The busiest zone during **January** was **Market Place - S2** with **209,143** visits **19%** of the total venue visitors

## Busiest Days

- . The busiest day this month was **Friday 23rd** with **40,354** visits
- . During this day the busiest time of day was between **1:00 PM** and **2:00 PM**

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