

## Q1 Business Information

Answered: 51 Skipped: 1

ANSWER CHOICES	RESPONSES	
Your Name	96.08%	49
Position/Job Title	92.16%	47
Business Name	98.04%	50
Address	92.16%	47
Postcode	88.24%	45
Telephone Number	86.27%	44
Email	90.20%	46

Loughborough BID Renewal Survey 2026

#	YOUR NAME	DATE
1	Mr Edward Dean Tivey	3/3/2026 9:31 AM
2	Simon Goodger	2/26/2026 1:43 PM
3	Chetana Pankhania	2/25/2026 11:07 AM
4	Tom Bates	2/24/2026 5:46 PM
5	Jay Neal	2/24/2026 3:49 PM
6	Mustafa Kaya	2/24/2026 2:33 PM
7	Gaby Niedzwiecka	2/20/2026 7:44 AM
8	Leanne Ayris	2/16/2026 2:38 PM
9	Pip Mattock	2/16/2026 11:55 AM
10	Lyn murphy	2/15/2026 5:55 PM
11	Raz Mohammed	2/13/2026 2:16 PM
12	Lin Huo	2/13/2026 1:18 PM
13	Bashdari Ismaliy	2/12/2026 6:53 PM
14	LILE ZHENG	2/12/2026 6:26 PM
15	James Alexander	2/12/2026 4:31 PM
16	Brendan Sadler	2/12/2026 3:17 PM
17	Samantha Francis	2/12/2026 12:46 PM
18	Giuseppe	2/12/2026 12:43 PM
19	Malik Wr	2/12/2026 12:32 PM
20	Darren Cotterell	2/12/2026 9:56 AM
21	Alan	2/11/2026 4:47 PM
22	Kelly Dawkins	2/11/2026 1:39 PM
23	Finn Smith	2/11/2026 12:49 PM
24	Karmand	2/11/2026 9:35 AM
25	Akash	2/11/2026 8:57 AM
26	Nik Baillie	2/10/2026 5:10 PM
27	billy shepherd	2/10/2026 12:44 PM
28	Kevin Fraser Urquhart	2/9/2026 3:10 PM
29	Helen Healey	2/6/2026 1:26 PM
30	Tim Garratt	2/5/2026 11:25 AM
31	Diane Payne	2/3/2026 8:57 AM
32	Malcolm Holmes	2/3/2026 6:44 AM
33	John Ashford	2/2/2026 3:16 PM
34	Sarah Goode	2/2/2026 2:00 PM
35	Mike Tyler	2/2/2026 2:00 PM
36	Jess Vollar Bell	2/2/2026 12:06 PM
37	Bruce Wheeler	2/1/2026 11:40 AM
38	YIKUN PAN	1/30/2026 7:38 PM
39	Kuldip Singh	1/30/2026 4:13 PM

Loughborough BID Renewal Survey 2026

40	Harry Stafford	1/30/2026 11:22 AM
41	Nathaniel Alsop	1/30/2026 10:56 AM
42	Andrew Hill	1/30/2026 10:54 AM
43	Matthew Austen	1/30/2026 10:29 AM
44	Gillian Leeson	1/30/2026 9:27 AM
45	Jeaniene Vyse	1/30/2026 9:06 AM
46	IAIN LISTER	1/30/2026 8:42 AM
47	Sophie	1/30/2026 8:17 AM
48	Rebecca Strudwick	1/29/2026 9:18 PM
49	Mike Jackson	1/29/2026 9:09 PM
#	POSITION/JOB TITLE	DATE
1	General Manager	2/26/2026 1:43 PM
2	Director/ business owner	2/25/2026 11:07 AM
3	Director	2/24/2026 5:46 PM
4	Owner	2/24/2026 3:49 PM
5	Director	2/24/2026 2:33 PM
6	General Manager	2/20/2026 7:44 AM
7	Admin	2/16/2026 2:38 PM
8	Deputy Manager	2/16/2026 11:55 AM
9	Hairdresser	2/15/2026 5:55 PM
10	Manager	2/13/2026 2:16 PM
11	Manager	2/13/2026 1:18 PM
12	Director	2/12/2026 6:53 PM
13	Owner	2/12/2026 6:26 PM
14	Manager	2/12/2026 4:31 PM
15	Manager	2/12/2026 3:17 PM
16	Director	2/12/2026 12:46 PM
17	Holding Manager	2/12/2026 12:43 PM
18	Owner	2/12/2026 12:32 PM
19	Manager	2/12/2026 9:56 AM
20	Barber	2/11/2026 4:47 PM
21	Venue Manager	2/11/2026 1:39 PM
22	Games Master	2/11/2026 12:49 PM
23	Barber	2/11/2026 9:35 AM
24	Store Supervisor	2/11/2026 8:57 AM
25	Assistant Manager	2/10/2026 5:10 PM
26	Business Owner	2/10/2026 1:42 PM
27	store manager vision express	2/10/2026 12:44 PM
28	CEO	2/9/2026 3:10 PM
29	Marketing Director	2/6/2026 1:26 PM
30	Owner	2/5/2026 11:25 AM

Loughborough BID Renewal Survey 2026

31	Church Operations Manager	2/3/2026 8:57 AM
32	General Manager	2/3/2026 6:44 AM
33	Manager	2/2/2026 3:16 PM
34	Director	2/2/2026 2:00 PM
35	CEO	2/2/2026 12:06 PM
36	Managing Director	2/1/2026 11:40 AM
37	DIRECTOR	1/30/2026 7:38 PM
38	Owner	1/30/2026 4:13 PM
39	Director	1/30/2026 11:22 AM
40	Finance & Facilities Manager	1/30/2026 10:56 AM
41	Director	1/30/2026 10:29 AM
42	Director/Company Secretary	1/30/2026 9:27 AM
43	Director	1/30/2026 9:06 AM
44	DIRECTOR	1/30/2026 8:42 AM
45	Manager	1/30/2026 8:17 AM
46	Director	1/29/2026 9:18 PM
47	Managing Director	1/29/2026 9:09 PM
#	BUSINESS NAME	DATE
1	Libra Records	3/3/2026 9:31 AM
2	Anytime Fitness Loughborough	2/26/2026 1:43 PM
3	Baobab coffee limited	2/25/2026 11:07 AM
4	The Printers	2/24/2026 5:46 PM
5	Ab Fab vintage	2/24/2026 3:49 PM
6	MUZZY'S TURQUOISE CAFE	2/24/2026 2:33 PM
7	The Ivy Gym	2/20/2026 7:44 AM
8	Partytime	2/18/2026 10:31 AM
9	Laser and Light Ltd	2/16/2026 2:38 PM
10	Age UK	2/16/2026 11:55 AM
11	Just cuts	2/15/2026 5:55 PM
12	Devonshire	2/13/2026 2:16 PM
13	Wonderbowl Restaurant	2/13/2026 1:18 PM
14	Sultan Turkish Barbers	2/12/2026 6:53 PM
15	TIAN FU RESTAURANT	2/12/2026 6:26 PM
16	Blacksmiths pub	2/12/2026 4:31 PM
17	Currys	2/12/2026 3:17 PM
18	Francis and Gaye jewellers	2/12/2026 12:46 PM
19	Pizza Express	2/12/2026 12:43 PM
20	Anna supermarket	2/12/2026 12:32 PM
21	The Head Gardener	2/12/2026 9:56 AM
22	Classic Barber	2/11/2026 4:47 PM
23	Admiral	2/11/2026 1:39 PM

## Loughborough BID Renewal Survey 2026

24	Break Escape	2/11/2026 12:49 PM
25	Mr fade	2/11/2026 9:35 AM
26	Morrisons Daily	2/11/2026 8:57 AM
27	Savers	2/10/2026 5:10 PM
28	vision express	2/10/2026 12:44 PM
29	FU Media	2/9/2026 3:10 PM
30	Stuart Westmoreland (Holdings) Ltd	2/6/2026 1:26 PM
31	S.O.A.K Cocktail Co	2/5/2026 11:25 AM
32	Elim Church	2/3/2026 8:57 AM
33	Great Central Railway	2/3/2026 6:44 AM
34	Bartholomuch Ltd	2/2/2026 3:16 PM
35	Purple pumpkin patch	2/2/2026 2:00 PM
36	Tyler's Department Store	2/2/2026 2:00 PM
37	The Generator	2/2/2026 12:06 PM
38	Wheelers Luxury Gifts	2/1/2026 11:40 AM
39	GOLDEN NOODLE TIME LIMITED	1/30/2026 7:38 PM
40	Egg free cake Box	1/30/2026 4:13 PM
41	Charnwood Lock and Key	1/30/2026 11:22 AM
42	Open Heaven Church	1/30/2026 10:56 AM
43	George Hill Ltd	1/30/2026 10:54 AM
44	David Austen Optometry Ltd	1/30/2026 10:29 AM
45	George Hill Ltd	1/30/2026 9:27 AM
46	Cashbrokers (Loughborough) Ltd	1/30/2026 9:06 AM
47	CAFE-AMBIENCE LTD	1/30/2026 8:42 AM
48	Doughcrust ltd	1/30/2026 8:17 AM
49	Primo Jewellery	1/29/2026 9:18 PM
50	Pickworth Furnishing	1/29/2026 9:09 PM
<b>#</b>	<b>ADDRESS</b>	<b>DATE</b>
1	32 Leicester Road	3/3/2026 9:31 AM
2	Bridge Street Loughborough	2/26/2026 1:43 PM
3	31 market street	2/25/2026 11:07 AM
4	36 Baxter Gate, Loughborough	2/24/2026 5:46 PM
5	60 wards end	2/24/2026 3:49 PM
6	43 Market Street	2/24/2026 2:33 PM
7	32 High Street	2/20/2026 7:44 AM
8	59 Church Gate	2/16/2026 2:38 PM
9	24 Biggin Street	2/16/2026 11:55 AM
10	52 wards end	2/15/2026 5:55 PM
11	Fisheries	2/13/2026 2:16 PM
12	16 Baxter Gate, Loughborough	2/13/2026 1:18 PM
13	14 high steet	2/12/2026 6:53 PM

## Loughborough BID Renewal Survey 2026

14	1A DEVONSHIRE LANE	2/12/2026 6:26 PM
15	47 Wards End	2/12/2026 4:31 PM
16	Unit C & D regents place retail park	2/12/2026 3:17 PM
17	1 highstreet Loughbrough	2/12/2026 12:46 PM
18	Unit 1 Baxter Gate	2/12/2026 12:43 PM
19	1swan street	2/12/2026 9:56 AM
20	61 Baxter gate	2/11/2026 4:47 PM
21	2-3 Market Street	2/11/2026 1:39 PM
22	58-59 Baxter gate	2/11/2026 12:49 PM
23	10 churchgate mews	2/11/2026 9:35 AM
24	13 Devonshire Square	2/11/2026 8:57 AM
25	Building 18, Imperial 20 Market Place Loughborough Leicestershire United Kingdom	2/10/2026 5:10 PM
26	17 carillon court	2/10/2026 12:44 PM
27	C/o Ivy Cottage, 9 Meadow Lane, Loughborough	2/9/2026 3:10 PM
28	66-68 Leicester Road, Loughborough, Leicestershire, LE11 2AG	2/6/2026 1:26 PM
29	1 Clay Pipe Jitty	2/5/2026 11:25 AM
30	St Peter's Centre	2/3/2026 8:57 AM
31	Great Central Station, Great Central Road, Loughborough	2/3/2026 6:44 AM
32	Market Place	2/2/2026 3:16 PM
33	102 ashby road	2/2/2026 2:00 PM
34	1 Carillon Court	2/2/2026 2:00 PM
35	Packe St,	2/2/2026 12:06 PM
36	15 Devonshire Square	2/1/2026 11:40 AM
37	30 DERBY SQUARE	1/30/2026 7:38 PM
38	32 Devonshire square, Loughborough	1/30/2026 4:13 PM
39	7A Ward's End	1/30/2026 11:22 AM
40	St Peter's Centre, Storer Road	1/30/2026 10:56 AM
41	45-46 Church Gate	1/30/2026 10:29 AM
42	59 Wards End	1/30/2026 9:27 AM
43	CashBrokers	1/30/2026 9:06 AM
44	39A MARKET STREET	1/30/2026 8:42 AM
45	18 nottingham rd	1/30/2026 8:17 AM
46	3 Churchgate mews	1/29/2026 9:18 PM
47	61 wards end Loughbrough	1/29/2026 9:09 PM
<b>#</b>	<b>POSTCODE</b>	<b>DATE</b>
1	Le11 2ag	3/3/2026 9:31 AM
2	LE11 1NQ	2/26/2026 1:43 PM
3	Le11 3er	2/25/2026 11:07 AM
4	LE11 1TQ	2/24/2026 5:46 PM
5	Le11 3hb	2/24/2026 3:49 PM
6	LE11 3ER	2/24/2026 2:33 PM

Loughborough BID Renewal Survey 2026

7	LE112PZ	2/20/2026 7:44 AM
8	LE11 1UE	2/16/2026 2:38 PM
9	LE11 1UA	2/16/2026 11:55 AM
10	Le113hb	2/15/2026 5:55 PM
11	Le11 3dw	2/13/2026 2:16 PM
12	LE11 1TG	2/13/2026 1:18 PM
13	LE11 2PY	2/12/2026 6:53 PM
14	LE11 3DF	2/12/2026 6:26 PM
15	LE11 3HB	2/12/2026 4:31 PM
16	LE115pl	2/12/2026 3:17 PM
17	Le112py	2/12/2026 12:46 PM
18	LE1111TH	2/12/2026 12:43 PM
19	LE11 2PY	2/12/2026 12:32 PM
20	Le11 5bj	2/12/2026 9:56 AM
21	Le11 1df	2/11/2026 4:47 PM
22	Le11 3EP	2/11/2026 1:39 PM
23	Le11 1bw	2/11/2026 9:35 AM
24	LE11 3DW	2/11/2026 8:57 AM
25	LE11 3EA	2/10/2026 5:10 PM
26	LE1111JU	2/9/2026 3:10 PM
27	LE11 2AG	2/6/2026 1:26 PM
28	LE11 5AY	2/5/2026 11:25 AM
29	LE11 5EQ	2/3/2026 8:57 AM
30	LE11 1RW	2/3/2026 6:44 AM
31	LE11 4EJ	2/2/2026 2:00 PM
32	LE11 3XA	2/2/2026 2:00 PM
33	LE11 3BJ	2/2/2026 12:06 PM
34	LE11 3DW	2/1/2026 11:40 AM
35	LE11 5AL	1/30/2026 7:38 PM
36	LE11 3DW	1/30/2026 4:13 PM
37	LE11 3HA	1/30/2026 11:22 AM
38	LE11 5EQ	1/30/2026 10:56 AM
39	LE11 1UE	1/30/2026 10:29 AM
40	LE11 3HB	1/30/2026 9:27 AM
41	LE113ER	1/30/2026 9:06 AM
42	LE11 3ER	1/30/2026 8:42 AM
43	Le111eu	1/30/2026 8:17 AM
44	LE11 1TZ	1/29/2026 9:18 PM
45	Le113hb	1/29/2026 9:09 PM
#	TELEPHONE NUMBER	DATE
1	07756885464	3/3/2026 9:31 AM

Loughborough BID Renewal Survey 2026

2	01509323600	2/26/2026 1:43 PM
3	07875499129	2/25/2026 11:07 AM
4	07942703410	2/24/2026 5:46 PM
5	07926357005	2/24/2026 3:49 PM
6	O7742 224182	2/24/2026 2:33 PM
7	01509974200	2/20/2026 7:44 AM
8	01509239696	2/16/2026 2:38 PM
9	01509 263532	2/16/2026 11:55 AM
10	07779091322	2/15/2026 5:55 PM
11	01509238948	2/13/2026 2:16 PM
12	07928304289	2/13/2026 1:18 PM
13	07490673528	2/12/2026 6:53 PM
14	01509 266166	2/12/2026 6:26 PM
15	07871946015	2/12/2026 4:31 PM
16	01509263209	2/12/2026 12:46 PM
17	01509216600	2/12/2026 12:43 PM
18	01509 210220	2/12/2026 9:56 AM
19	07732321051	2/11/2026 4:47 PM
20	01509268455	2/11/2026 1:39 PM
21	078483884838	2/11/2026 9:35 AM
22	01509 267472	2/10/2026 5:10 PM
23	N/A	2/10/2026 1:42 PM
24	07713740272	2/9/2026 3:10 PM
25	01509 232322	2/6/2026 1:26 PM
26	07795428213	2/5/2026 11:25 AM
27	01509 234306	2/3/2026 8:57 AM
28	07912148643	2/3/2026 6:44 AM
29	07511 758967	2/2/2026 3:16 PM
30	07843147214	2/2/2026 2:00 PM
31	01509212570	2/2/2026 2:00 PM
32	07805353594	2/2/2026 12:06 PM
33	1509266320	2/1/2026 11:40 AM
34	07479990091	1/30/2026 4:13 PM
35	01509 267934	1/30/2026 11:22 AM
36	01509 215 036	1/30/2026 10:56 AM
37	01509212717	1/30/2026 10:54 AM
38	01509263881	1/30/2026 10:29 AM
39	01509 212717	1/30/2026 9:27 AM
40	01509239546	1/30/2026 9:06 AM
41	07305 644700	1/30/2026 8:42 AM
42	07828887992	1/30/2026 8:17 AM

## Loughborough BID Renewal Survey 2026

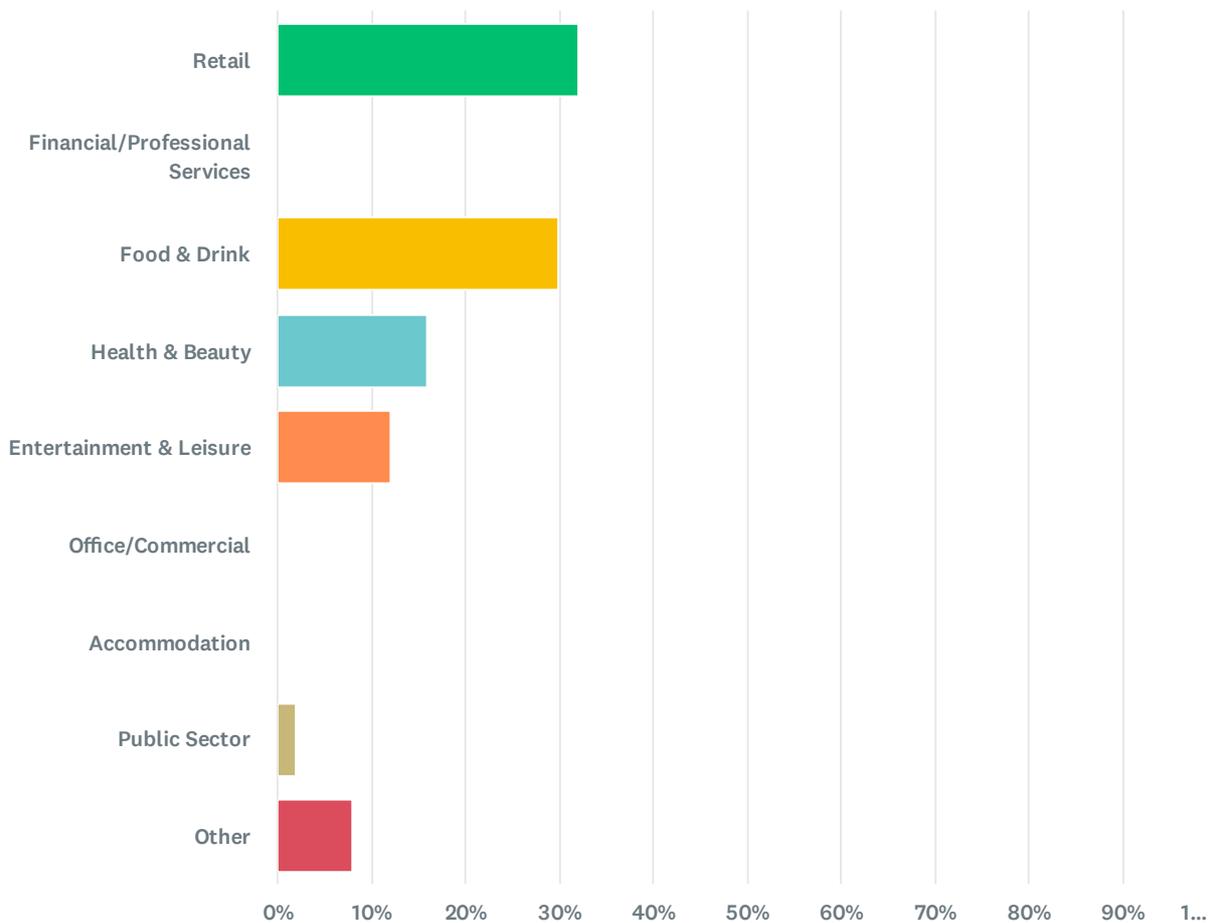
43	01509 267423	1/29/2026 9:18 PM
44	01509235236	1/29/2026 9:09 PM
#	EMAIL	DATE
1	librarecordsuk@gmail.com	3/3/2026 9:31 AM
2	Baobabcoffeelimited@gmail.com	2/25/2026 11:07 AM
3	tom@altitude-marketing.co.uk	2/24/2026 5:46 PM
4	1welsh@live.co.uk	2/24/2026 3:49 PM
5	turquoiseloughborough@outlook.com	2/24/2026 2:33 PM
6	Gaby@theivygym.co.uk	2/20/2026 7:44 AM
7	admin@laserandlight.co.uk	2/16/2026 2:38 PM
8	509@ageukleics.org.uk	2/16/2026 11:55 AM
9	Lynmoore2001@hotmail.com	2/15/2026 5:55 PM
10	Razdunya@gmail.com	2/13/2026 2:16 PM
11	Wonderbiandang@gmail.com	2/13/2026 1:18 PM
12	Barberssultan@gmail.com	2/12/2026 6:53 PM
13	Yongzheng922@gmail.com	2/12/2026 6:26 PM
14	ja15091984@gmail.com	2/12/2026 4:31 PM
15	Dutymanager_2826@currys.co.uk	2/12/2026 3:17 PM
16	Loughbrough@francisandgaye.co.uk	2/12/2026 12:46 PM
17	loughborough.manager@pizzaexpress.com	2/12/2026 12:43 PM
18	Kastrowaligmail.com	2/12/2026 12:32 PM
19	rma2211@hotmail.com	2/12/2026 9:56 AM
20	Loughborough616.manager @luxury-leisure.co.uk	2/11/2026 1:39 PM
21	Karmandothman01@gmail.com	2/11/2026 9:35 AM
22	13devonshiresquarelb@bharatventure.org.uk	2/11/2026 8:57 AM
23	store2099@uk.aswatson.com	2/10/2026 5:10 PM
24	N/A	2/10/2026 1:42 PM
25	store.241@visonexpress.com	2/10/2026 12:44 PM
26	Kevin@fu-media.co.uk	2/9/2026 3:10 PM
27	helen@stuartwestmoreland.co.uk	2/6/2026 1:26 PM
28	Tim@soakcocktailco.co.uk	2/5/2026 11:25 AM
29	office@elim-loughborough.org.uk	2/3/2026 8:57 AM
30	malcolm.holmes@gcrailway.co.uk	2/3/2026 6:44 AM
31	john.f.ashford@gmail.com	2/2/2026 3:16 PM
32	pookledo@googlemail.com	2/2/2026 2:00 PM
33	Mike@tylers.co.uk	2/2/2026 2:00 PM
34	jess@generatorlboro.org	2/2/2026 12:06 PM
35	brucewheeler@wheelersluxurygifts.com	2/1/2026 11:40 AM
36	Loughborough@eggfreecake.co.uk	1/30/2026 4:13 PM
37	charwoodlockandkey@gmail.com	1/30/2026 11:22 AM
38	nathaniel.alsop@openheaven.org	1/30/2026 10:56 AM

## Loughborough BID Renewal Survey 2026

39	andrewh@georgehill.co.uk	1/30/2026 10:54 AM
40	mausten@austenoptometrists.co.uk	1/30/2026 10:29 AM
41	gillianl@georgehill.co.uk	1/30/2026 9:27 AM
42	loughborough@cashbrokers.co.uk	1/30/2026 9:06 AM
43	IAIN@CAFE-AMBIENCE.COM	1/30/2026 8:42 AM
44	Lboro@doughcrust.co.uk	1/30/2026 8:17 AM
45	Primojewellery@gmail.com	1/29/2026 9:18 PM
46	sales@pickworthfurnishing.co.uk	1/29/2026 9:09 PM

## Q2 What is the nature of your business?

Answered: 50 Skipped: 2



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Retail	32.00%	16
<span style="color: blue;">●</span> Financial/Professional Services	0%	0
<span style="color: yellow;">●</span> Food & Drink	30.00%	15
<span style="color: teal;">●</span> Health & Beauty	16.00%	8
<span style="color: orange;">●</span> Entertainment & Leisure	12.00%	6
<span style="color: purple;">●</span> Office/Commercial	0%	0
<span style="color: pink;">●</span> Accommodation	0%	0
<span style="color: olive;">●</span> Public Sector	2.00%	1
<b>Total</b>		<b>50</b>

## Loughborough BID Renewal Survey 2026

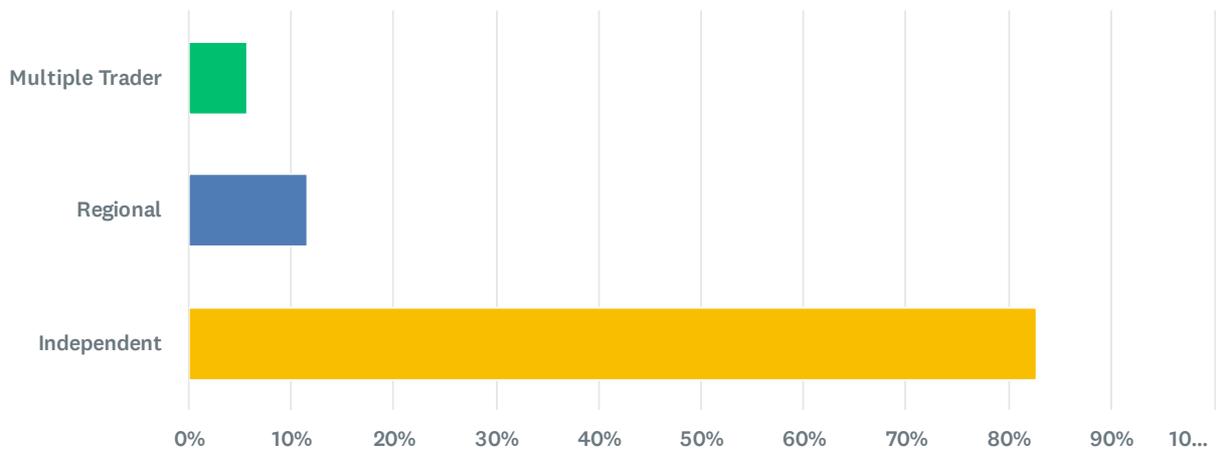
Answer Choices	Percentage	Responses
 Other	8.00%	4
 <a href="#">Show comments</a>		
<b>Total</b>		<b>50</b>

Loughborough BID Renewal Survey 2026

#	OTHER (PLEASE SPECIFY)	DATE
1	Print / Marketing	2/24/2026 5:46 PM
2	Medical Clinic	2/16/2026 2:38 PM
3	Barbershop	2/12/2026 6:53 PM
4	Supermarket	2/12/2026 12:32 PM
5	PR and promotion	2/9/2026 3:10 PM
6	Church	2/3/2026 8:57 AM
7	Arts & Culture	2/2/2026 12:06 PM
8	Christian place of worship and charitable support services	1/30/2026 10:56 AM
9	Also Wholesale / Retail wine merchant from same premises	1/30/2026 10:54 AM
10	Retail & Wholesale Wine Merchants	1/30/2026 9:27 AM

### Q3 What type of business are you?

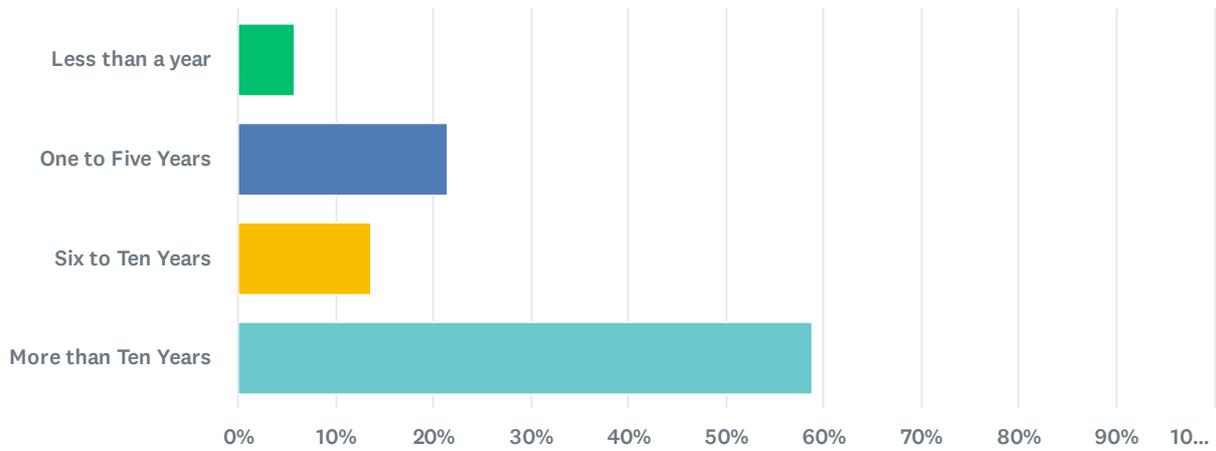
Answered: 52 Skipped: 0



Answer Choices	Percentage	Responses
● Multiple Trader	5.77%	3
● Regional	11.54%	6
● Independent	82.69%	43
<b>Total</b>		<b>52</b>

## Q4 How long has your business been in the Town Centre?

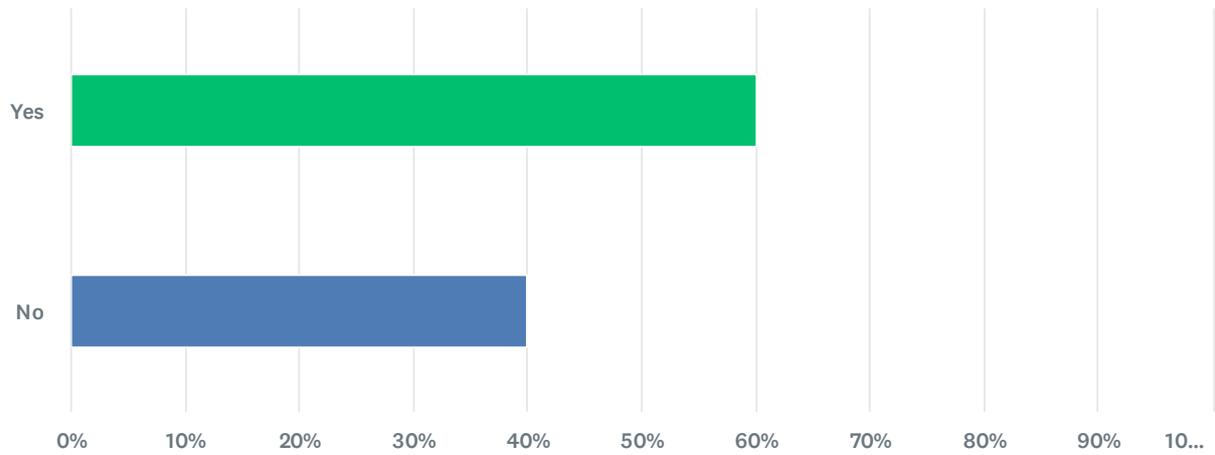
Answered: 51 Skipped: 1



Answer Choices	Percentage	Responses
● Less than a year	5.88%	3
● One to Five Years	21.57%	11
● Six to Ten Years	13.73%	7
● More than Ten Years	58.82%	30
<b>Total</b>		<b>51</b>

## Q5 Are you responsible for paying the Business Rates?

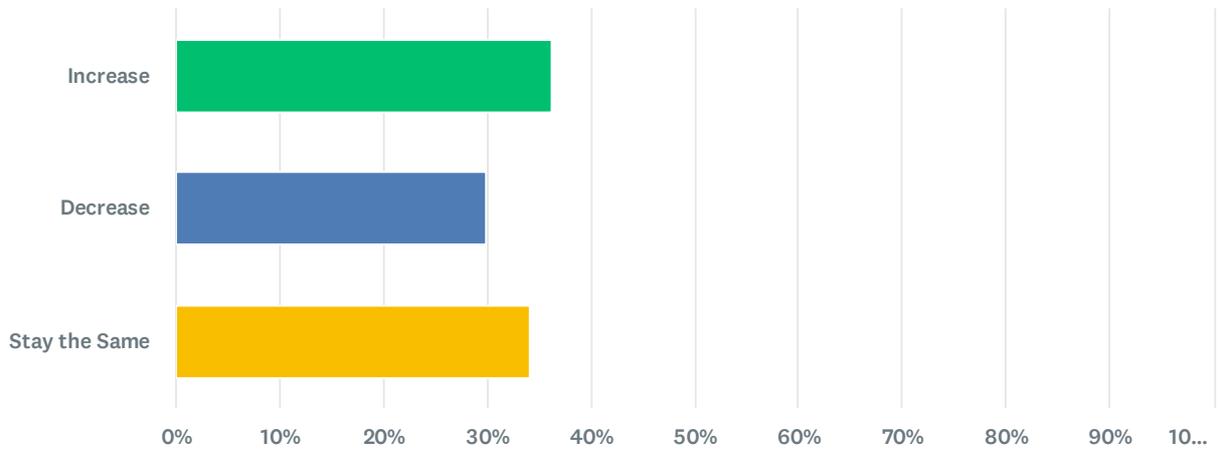
Answered: 50 Skipped: 2



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes	60.00%	30
<span style="color: blue;">●</span> No	40.00%	20
<b>Total</b>		<b>50</b>

## Q6 In the last 12 months, did your turnover.....

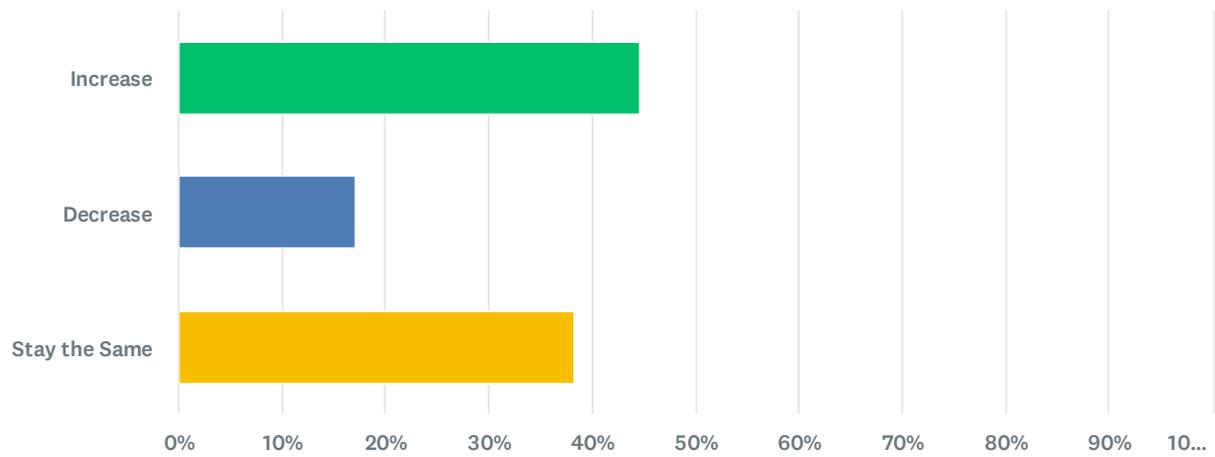
Answered: 47 Skipped: 5



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Increase	36.17%	17
<span style="color: blue;">●</span> Decrease	29.79%	14
<span style="color: yellow;">●</span> Stay the Same	34.04%	16
<b>Total</b>		<b>47</b>

## Q7 In the next 12 months, do you think your turnover.....

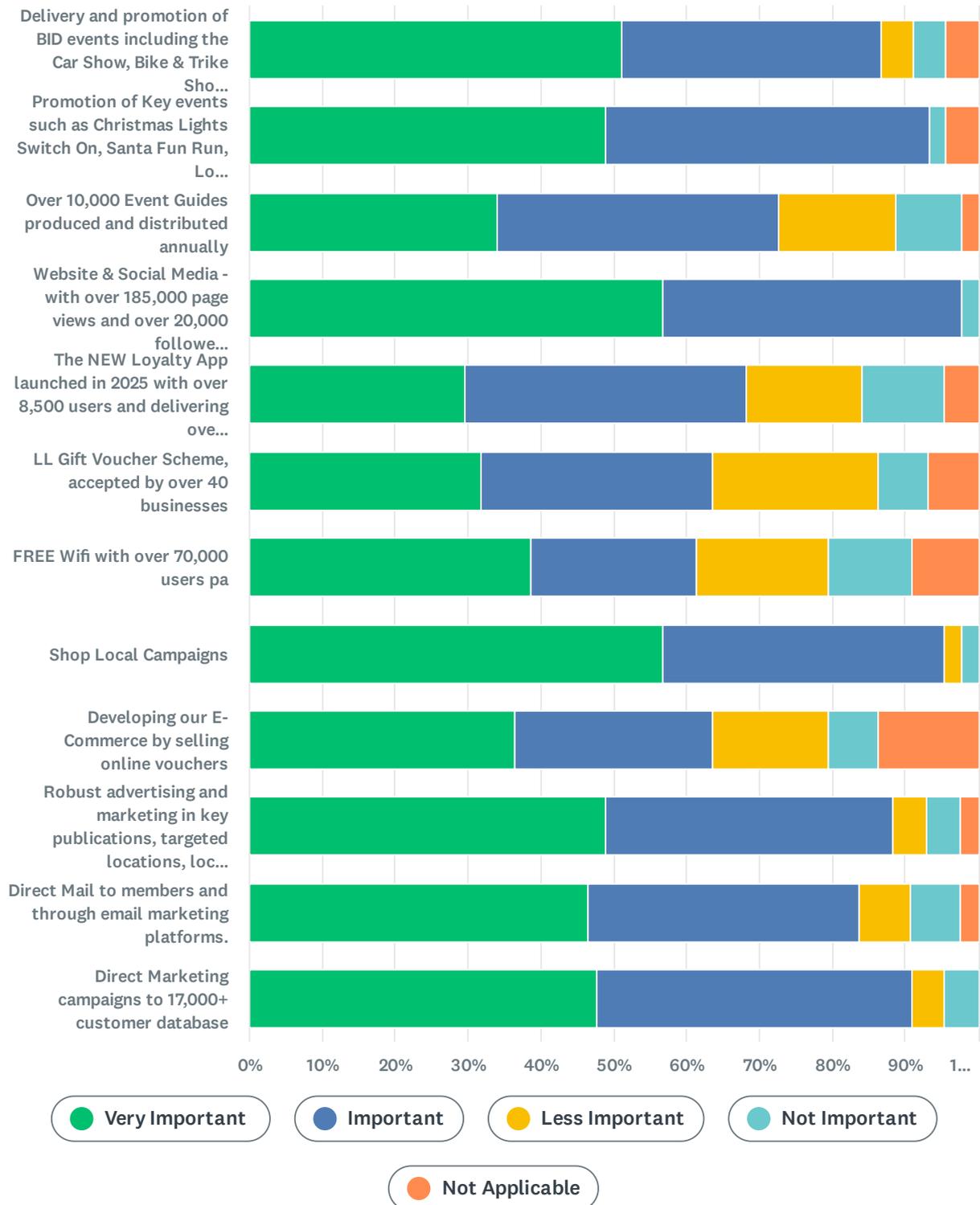
Answered: 47 Skipped: 5



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Increase	44.68%	21
<span style="color: blue;">●</span> Decrease	17.02%	8
<span style="color: yellow;">●</span> Stay the Same	38.30%	18
<b>Total</b>		<b>47</b>

## Q8 Shout About Loughborough Projects and services that market and promote the town centre by delivering a wide range of events and activities

Answered: 45 Skipped: 7



Loughborough BID Renewal Survey 2026

	 <b>Very Important</b>	 <b>Important</b>	 <b>Less Important</b>	 <b>Not Important</b>	 <b>Not Applicable</b>	<b>Total</b>
<b>Delivery and promotion of BID events including the Car Show, Bike &amp; Trike Show, Gardeners Fest, Dog Fest, Steampunk Christmas, Halloween &amp; Freshers Events.</b>	51.11% 23	35.56% 16	4.44% 2	4.44% 2	4.44% 2	45
<b>Promotion of Key events such as Christmas Lights Switch On, Santa Fun Run, Loughborough Fair Loughborough by the Sea, Armed Forces Day, Remeberance Parade, Loughborough on a Plate, Summer Cinema &amp; Pride.</b>	48.89% 22	44.44% 20	0% 0	2.22% 1	4.44% 2	45
<b>Over 10,000 Event Guides produced and distributed annually</b>	34.09% 15	38.64% 17	15.91% 7	9.09% 4	2.27% 1	44
<b>Website &amp; Social Media - with over 185,000 page views and over 20,000 followers on Social Media platforms</b>	56.82% 25	40.91% 18	0% 0	2.27% 1	0% 0	44
<b>The NEW Loyalty App launched in 2025 with over 8,500 users and delivering over 10 trails throughout the year.</b>	29.55% 13	38.64% 17	15.91% 7	11.36% 5	4.55% 2	44
<b>LL Gift Voucher Scheme, accepted by over 40 businesses</b>	31.82% 14	31.82% 14	22.73% 10	6.82% 3	6.82% 3	44
<b>FREE Wifi with over 70,000 users pa</b>	38.64% 17	22.73% 10	18.18% 8	11.36% 5	9.09% 4	44
<b>Shop Local Campaigns</b>	56.82% 25	38.64% 17	2.27% 1	2.27% 1	0% 0	44

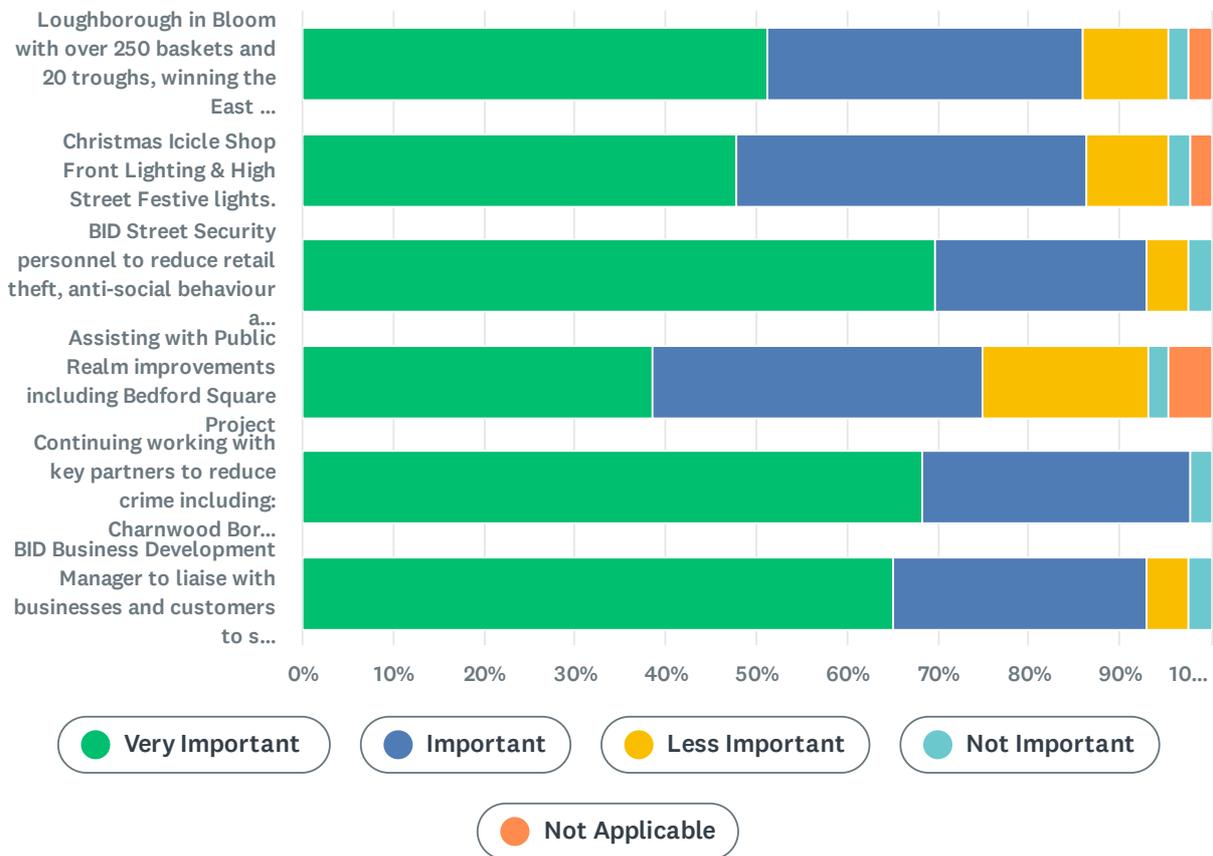
528

Loughborough BID Renewal Survey 2026

	 Very Important	 Important	 Less Important	 Not Important	 Not Applicable	Total
Developing our E-Commerce by selling online vouchers	36.36% 16	27.27% 12	15.91% 7	6.82% 3	13.64% 6	44
Robust advertising and marketing in key publications, targeted locations, local & regional media & social media platforms.	48.84% 21	39.53% 17	4.65% 2	4.65% 2	2.33% 1	43
Direct Mail to members and through email marketing platforms.	46.51% 20	37.21% 16	6.98% 3	6.98% 3	2.33% 1	43
Direct Marketing campaigns to 17,000+ customer database	47.73% 21	43.18% 19	4.55% 2	4.55% 2	0% 0	44
						528

## Q9 Enjoy Loughborough Projects and services that improve the appearance of the trading environment and make it feel safer, more attractive and more welcoming.

Answered: 44 Skipped: 8



	Very Important	Important	Less Important	Not Important	Not Applicable	Total
Loughborough in Bloom with over 250 baskets and 20 troughs, winning the East Midlands in Bloom Gold Medal and Best Small City in 2025.	51.16% 22	34.88% 15	9.30% 4	2.33% 1	2.33% 1	43
Christmas Icicle Shop Front Lighting & High Street Festive lights.	47.73% 21	38.64% 17	9.09% 4	2.27% 1	2.27% 1	44
BID Street Security personnel to reduce retail theft, anti-social behaviour and town centre crime.	69.77% 30	23.26% 10	4.65% 2	2.33% 1	0% 0	43

261

Loughborough BID Renewal Survey 2026

	 Very Important	 Important	 Less Important	 Not Important	 Not Applicable	Total
Assisting with Public Realm improvements including Bedford Square Project	38.64% 17	36.36% 16	18.18% 8	2.27% 1	4.55% 2	44
Continuing working with key partners to reduce crime including: Charnwood Borough Council, Leics County Council, the Police, CCTV and Pub Watch. Retail Radio (79 FACT members) & Pubwatch (27 members) supported.	68.18% 30	29.55% 13	0% 0	2.27% 1	0% 0	44
BID Business Development Manager to liaise with businesses and customers to support crime reduction and ensure a safe, clean & welcoming town centre	65.12% 28	27.91% 12	4.65% 2	2.33% 1	0% 0	43
						261

### Q10 Adding Value & Strategy Projects and services that add value to the overall aims and objectives of the business plan by providing direct support to businesses to help them trade most effectively and efficiently

Answered: 44 Skipped: 8



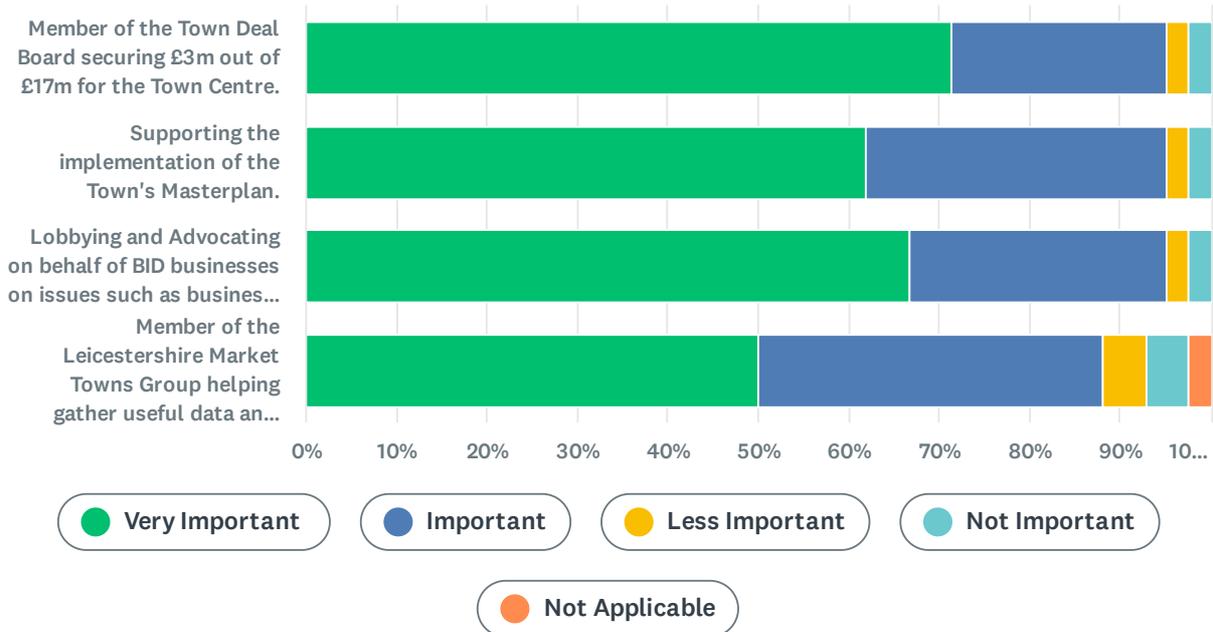
	Very Important	Important	Less Important	Not Important	Not Applicable	Total
Continuing the Recycling Scheme with over 300 business users.	63.64% 28	31.82% 14	0% 0	0% 0	4.55% 2	44
Access to In-House Training Sessions on Social Media, Christmas Promotions and Marketing and many others.	25.00% 11	45.45% 20	15.91% 7	4.55% 2	9.09% 4	44

Loughborough BID Renewal Survey 2026

	 Very Important	 Important	 Less Important	 Not Important	 Not Applicable	Total
Supporting small operators with over 120 business support surgeries on a variety of business matters.	38.64%	38.64%	13.64%	2.27%	6.82%	
	17	17	6	1	3	44

**Q11 Business Voice** These are actions to promote and support the views and interests of town centre businesses in response to official consultations from local and central Government and through championing particular issues and causes that have a bearing on the town centre.

Answered: 42 Skipped: 10



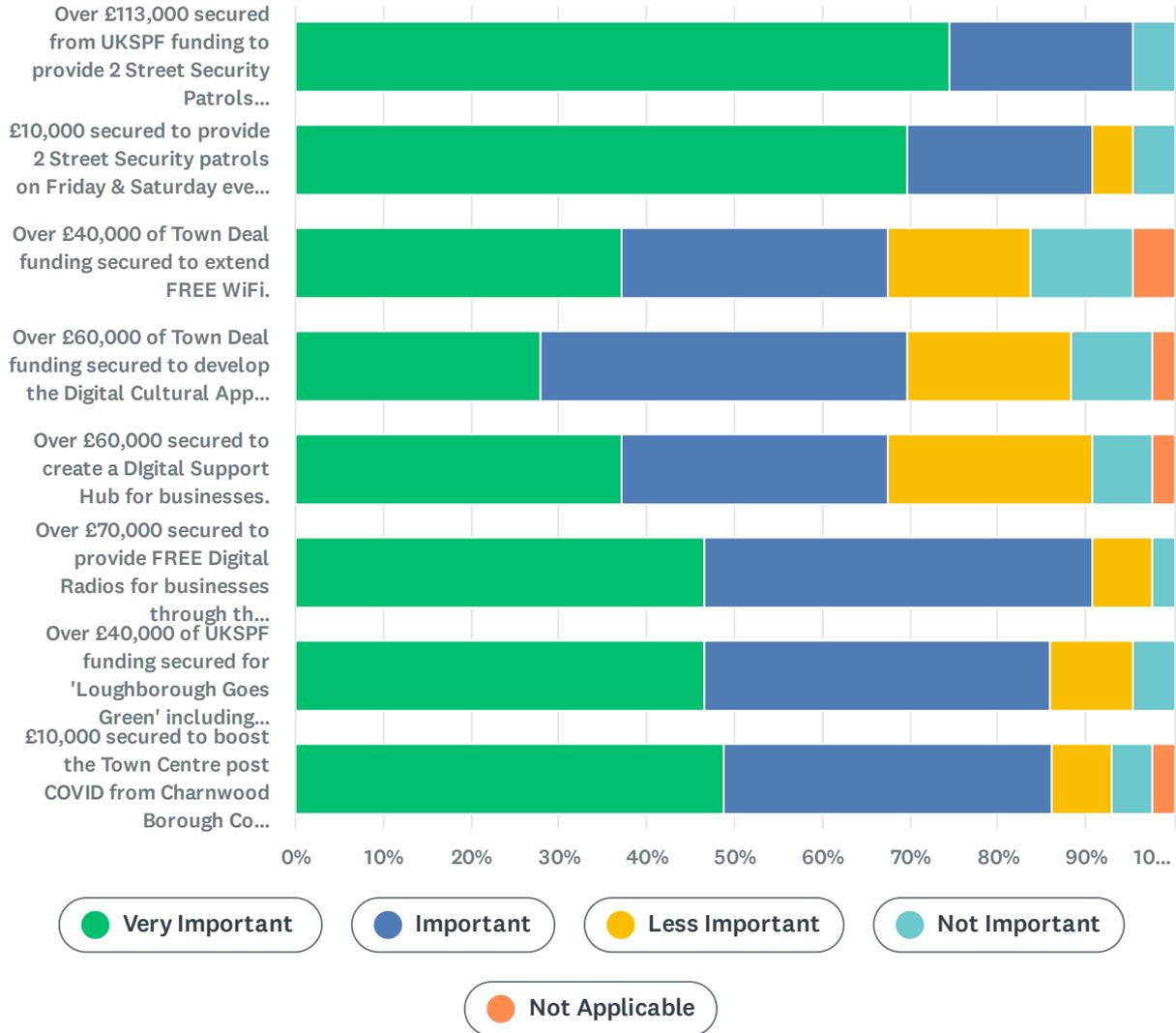
	Very Important	Important	Less Important	Not Important	Not Applicable	Total
<b>Member of the Town Deal Board securing £3m out of £17m for the Town Centre.</b>	71.43% 30	23.81% 10	2.38% 1	2.38% 1	0% 0	42
<b>Supporting the implementation of the Town's Masterplan.</b>	61.90% 26	33.33% 14	2.38% 1	2.38% 1	0% 0	42

Loughborough BID Renewal Survey 2026

	 Very Important	 Important	 Less Important	 Not Important	 Not Applicable	Total
<b>Lobbying and Advocating on behalf of BID businesses on issues such as business rates.</b>	66.67%	28.57%	2.38%	2.38%	0%	
	28	12	1	1	0	42

**Q12 Added ValueLove Loughborough BID has been incredibly successful for a BID of its size in leveraging in additional income and grant funding to improve our town centreLet us know what you think of the following.**

Answered: 43 Skipped: 9



	Very Important	Important	Less Important	Not Important	Not Applicable	Total
Over £113,000 secured from UKSPF funding to provide 2 Street Security Patrols to reduce business crime and deter anti-social bahviour in the town centre.	74.42% 32	20.93% 9	0% 0	4.65% 2	0% 0	43

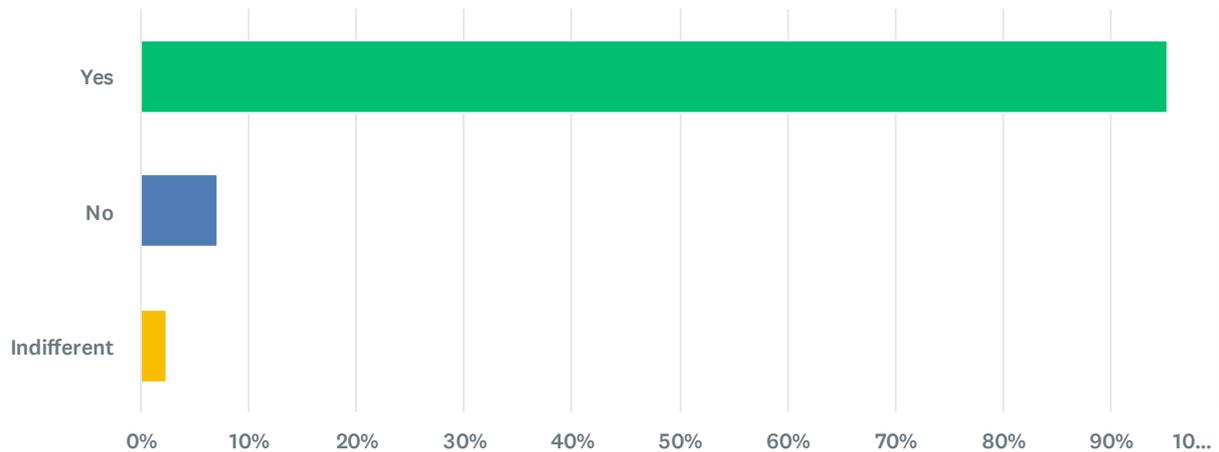
344

Loughborough BID Renewal Survey 2026

	 Very Important	 Important	 Less Important	 Not Important	 Not Applicable	Total
£10,000 secured to provide 2 Street Security patrols on Friday & Saturday evenings in 2025, to support the nighttime economy to provide a safe and welcoming town centre at night.	69.77% 30	20.93% 9	4.65% 2	4.65% 2	0% 0	43
Over £40,000 of Town Deal funding secured to extend FREE WiFi.	37.21% 16	30.23% 13	16.28% 7	11.63% 5	4.65% 2	43
Over £60,000 of Town Deal funding secured to develop the Digital Cultural App & Trails.	27.91% 12	41.86% 18	18.60% 8	9.30% 4	2.33% 1	43
Over £60,000 secured to create a Digital Support Hub for businesses.	37.21% 16	30.23% 13	23.26% 10	6.98% 3	2.33% 1	43
Over £70,000 secured to provide FREE Digital Radios for businesses through the Business Crime Reduction Partnership.	46.51% 20	44.19% 19	6.98% 3	2.33% 1	0% 0	43
Over £40,000 of UKSPF funding secured for 'Loughborough Goes Green' including Gardeners Fair & Events.	46.51% 20	39.53% 17	9.30% 4	4.65% 2	0% 0	43
£10,000 secured to boost the Town Centre post COVID from Charnwood Borough Council.	48.84% 21	37.21% 16	6.98% 3	4.65% 2	2.33% 1	43
						<b>344</b>

**Q13 BID Security Street Patrols** On a more specific note, our BID Street Security patrols (funded externally) designed to help reduce retail theft, anti-social behaviour and town centre crime have been very well recieved. Is this a service you would like to see continue in the new term?

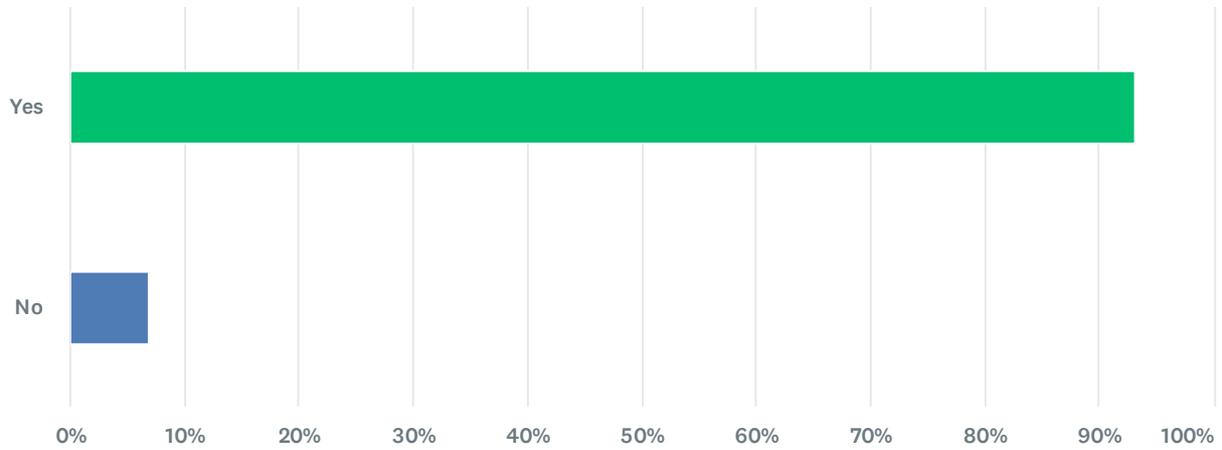
Answered: 42 Skipped: 10



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes	95.24%	40
<span style="color: blue;">●</span> No	7.14%	3
<span style="color: orange;">●</span> Indifferent	2.38%	1
<b>Total</b>		<b>44</b>

## Q14 Do you think the Love Loughborough BID provides value for money?

Answered: 44 Skipped: 8



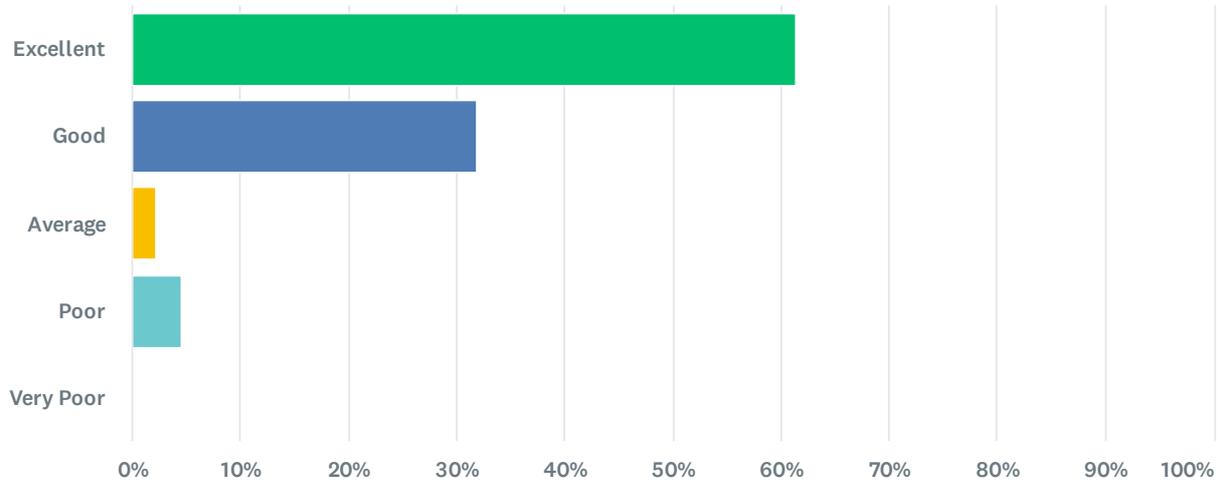
Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes	93.18%	41
<span style="color: blue;">●</span> No	6.82%	3
<a href="#">Show comments</a>		
<b>Total</b>		<b>44</b>

## Loughborough BID Renewal Survey 2026

#	IF 'NO', PLEASE STATE WHY NOT?	DATE
1	Certain aspects are good ,other areas are not so	2/24/2026 3:55 PM
2	I think it will be better if you make optional of not forceing everybody to pay that because personally I don't use your service at all	2/11/2026 4:58 PM
3	Its OK being active with events but your missing the whole Customer Experience of visitors or a more frequent basis. Apart from the odd event, there is less and less point of coming into town now. No thought is given to permanent solutions of improving footfall constantly, more premises are closing and you are just glossing over the bigger issues here with sporadic events. Clear lack of experience on improving the experience of Loughborough town centre.	2/10/2026 1:48 PM

## Q15 Please select below

Answered: 44 Skipped: 8



Rating	Percentage	Responses
Excellent	61.36%	27
Good	31.82%	14
Average	2.27%	1
Poor	4.55%	2
Very Poor	0%	0
<b>Average</b> 1.45		<b>44</b>

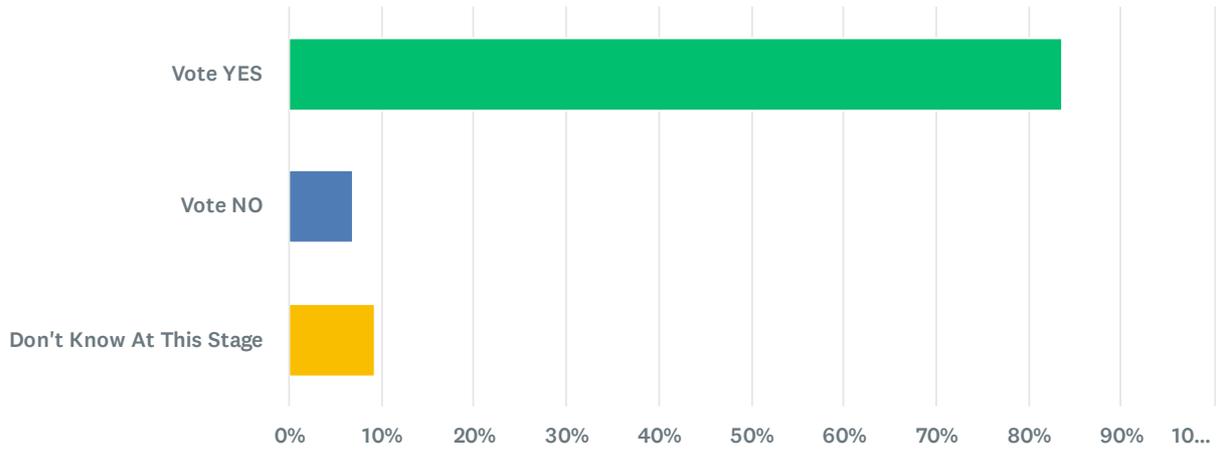
## Q16 Are there any other services/projects that are not currently being offered by the Love Loughborough BID that you would like to see provided? PLEASE SPECIFY

Answered: 14 Skipped: 38

#	RESPONSES	DATE
1	N/A	2/26/2026 1:44 PM
2	Something for teenagers to do during term breaks. This may help avoid vandalism. During this recent half term a couple of shops outdoor property was damaged which is a cost to business	2/25/2026 11:14 AM
3	I think we could do more in way of local networking, bringing the Loughborough business owners together more ofte.	2/24/2026 5:50 PM
4	Night security	2/15/2026 5:59 PM
5	The service charge for business is to high it should be scrub	2/13/2026 2:50 PM
6	No	2/12/2026 6:57 PM
7	I don't use any of your service	2/11/2026 5:01 PM
8	No	2/11/2026 9:36 AM
9	Stronger links with Pride	2/9/2026 3:14 PM
10	For the office to be open 5 days a week.	2/5/2026 11:36 AM
11	Improvement to public realm and wayfinding to/from the town centre (from railway station, Great Central Railway etc.)	2/3/2026 6:47 AM
12	Potentially a list of vetted local consultant/s specialising in specific business areas to contact independently if needed.	2/2/2026 12:15 PM
13	FTTP broadband to all premises, and don't forget the top of Church Gate for Christmas lights and Loughborough in bloom	1/30/2026 10:50 AM
14	We would like to see at least one of the events focus on Market Street / Ashby square area rather than Bedford Square / Market square to make it equitable for those members along this often forgotten street.	1/30/2026 8:47 AM

Q17 In June 2026 all BID levy payers will be asked to vote again to continue the Love Loughborough BID. We would like to ascertain your voting intentions at this stage. I would:

Answered: 43 Skipped: 9



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Vote YES	83.72%	36
<span style="color: blue;">●</span> Vote NO	6.98%	3
<span style="color: yellow;">●</span> Don't Know At This Stage	9.30%	4
<b>Total</b>		<b>43</b>

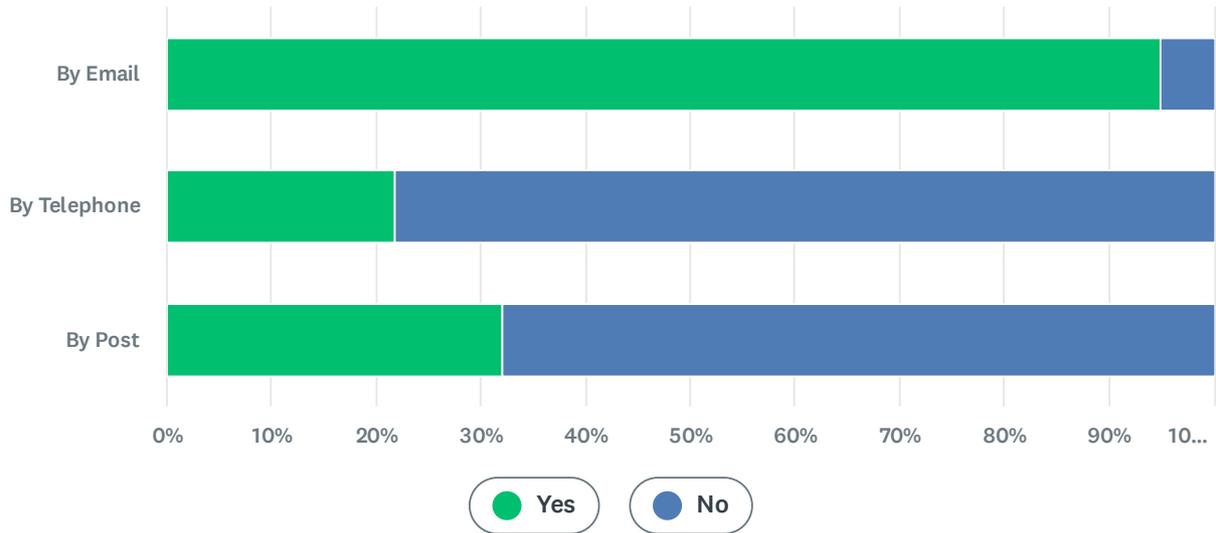
## Q18 Have you any other comments about the Love Loughborough BID?

Answered: 9 Skipped: 43

#	RESPONSES	DATE
1	More security patrolling on market street, to prevent vandalism. This is especially during school term breaks.	2/25/2026 11:14 AM
2	Keep up the great work!	2/24/2026 5:50 PM
3	I've been broke into twice we need night security	2/15/2026 5:59 PM
4	No	2/12/2026 6:57 PM
5	Yes it would be beater to make it optional who ever use your service paid whoever doesn't want feel free to don't go ahead	2/11/2026 5:01 PM
6	No	2/11/2026 9:36 AM
7	The town centre is in the worst state it's ever been in. There is less and less point of people coming into town now on a frequent basis. I can't imagine there's any reason for anybody to travel into Loughborough from a neighbouring village or town or city. This is echoed on the internet through the younger audience, through social media, but also echoed amongst the older generation of people who remember Loughborough being more of a town to visit with its marketplace and its retail premises. I understand that the retail environment has changed in recent years with the presence of the internet, retail shops have started to lose their attraction across the country. However, there are towns like cities like Sheffield that are investing majorly in local businesses coming in and they're filling vacant retail premises with other pop-up stores or localised shops with microbreweries and so forth. Loughborough are doing nothing. Things are closing. The town's in a sad, sorry state. The events you put on are just glossing over the bigger picture here, and whether it's lack of experience at your end, of not understanding how to fix the problem, this is just a PR exercise.	2/10/2026 1:55 PM
8	Will recycling be included like before?	2/5/2026 11:36 AM
9	Keep doing what you are doing!	2/2/2026 2:06 PM

**Q19 Are you happy for us to provide you with updates and information about the BID and its activities? You are able to unsubscribe at any time in the future.**

Answered: 41 Skipped: 11



	● Yes	● No	Total
<b>By Email</b>	94.87% 37	5.13% 2	39
<b>By Telephone</b>	21.74% 5	78.26% 18	23
<b>By Post</b>	32.00% 8	68.00% 17	25
			<b>87</b>