

AGM

LOUGHBOROUGH BID
WEDNESDAY 26TH MARCH 2025
17.30 PM
VIA ZOOM

LEZ COPE-NEWMAN - CHAIR

LISA BROWN – COMPANY SECRETARY

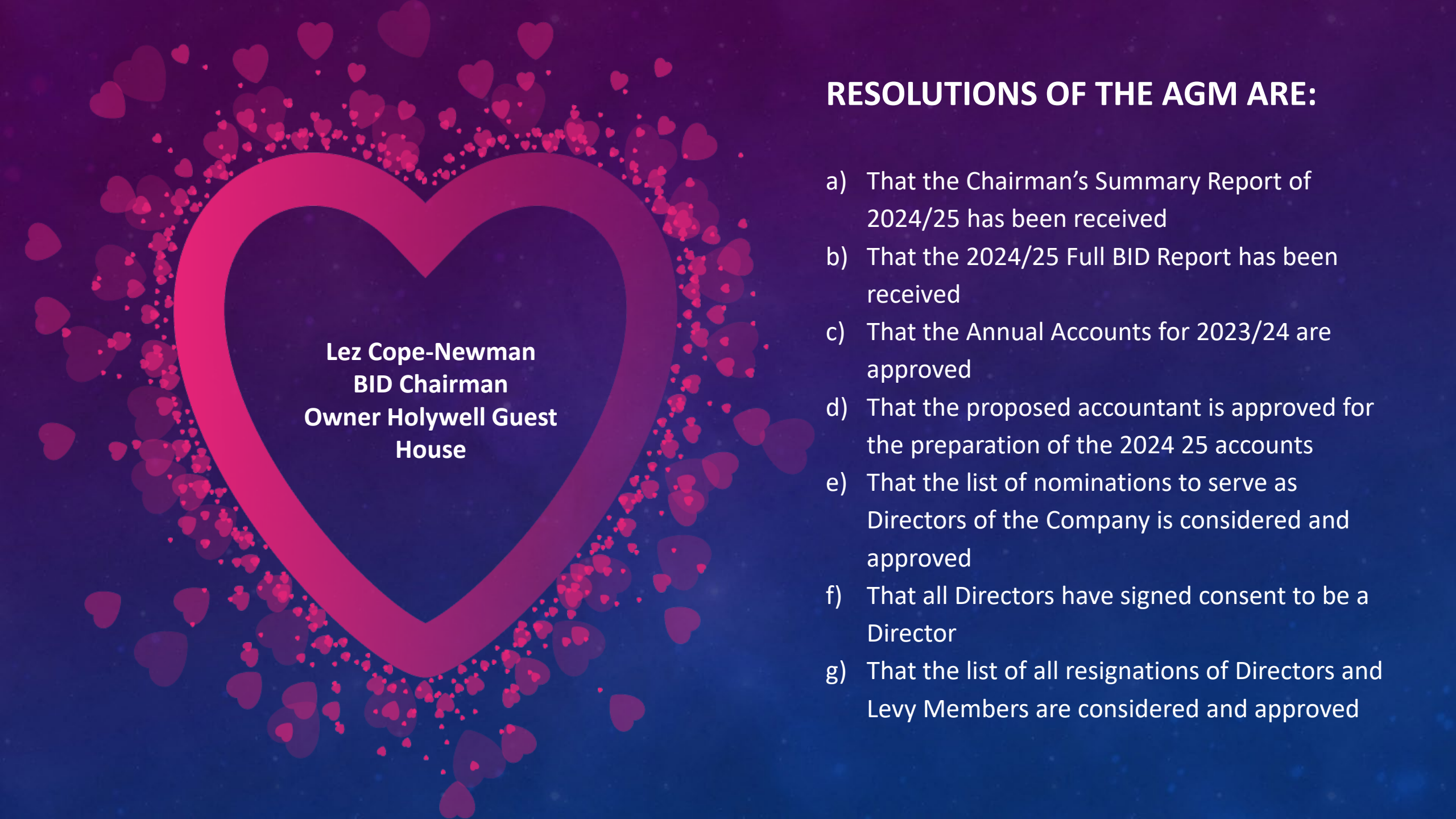


WELCOME TO THE 2025 BID AGM



Lez Cope-Newman, Chairman

- Welcome, Introductions & Apologies
- Minutes of last AGM meeting held on Monday June 2024 have been received.
- Annual Accounts for 2023/24 have been received



**Lez Cope-Newman
BID Chairman
Owner Holywell Guest
House**

RESOLUTIONS OF THE AGM ARE:

- a) That the Chairman's Summary Report of 2024/25 has been received
- b) That the 2024/25 Full BID Report has been received
- c) That the Annual Accounts for 2023/24 are approved
- d) That the proposed accountant is approved for the preparation of the 2024 25 accounts
- e) That the list of nominations to serve as Directors of the Company is considered and approved
- f) That all Directors have signed consent to be a Director
- g) That the list of all resignations of Directors and Levy Members are considered and approved

CHAIRMAN'S REPORT – SUMMARY OF 2024/25

New Team: 2024 welcomed the new team structure

- Has resulted in a 30% increase in business activity, despite a 27% reduction in staff hours
- Focus on business engagement, crime reduction, business support & event delivery
- BID Presence on Friday & Saturday evenings to support the Evening Economy
- Partnership with LPL to deliver BID's Digital Engagement Activities
 - Increase in Social Media activity and Business Engagement

Lobbied against new Car Parking Fees:

- Resulted in a discount of 50% on Sundays to support events

Business Support Hub

- Over 70 support sessions delivered by Paul Ince of LikeMind Media (Town Deal Funded)

Launch of Shopwatch:

- To tackle retail crime. 7 New Radio Users & increased reporting on DISC

New Window Vinyls: Partnership with LPL & CBC creating stunning visuals at The Rushes Shopping Centre and in a prominent vacant premises.

LOVE LOUGHBOROUGH BID 2024/25 FULL REPORT

BID LEVY STATEMENT 2024 / 25

Expected Levy Income: £245,000
Grants: £14,000

Project Expenditure Breakdown:

- Shout - £52,200
- Enjoy - £39,100
- Adding Value - £84,600
- Voice - £4000

Full Levy Statement can be found @loveloughborough.co.uk

Full Accounts can be found @loveloughborough.co.uk



Lisa Brown
BID Manager &
Company Secretary

LOUGHBOROUGH BID ACTIVITY 2024/25 – SHOUT

SHOP LOCAL



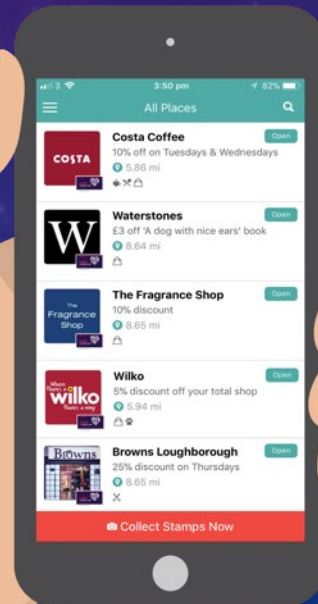
£1000 Gift Vouchers

Purchased from shop.loveloughborough.co.uk

Digital Trails

- **2454** Trail Interactions
- **83** Competition Entries
- **+675** October
- **+322** December

LOYALTY APP



76,187 users per year

- **333,936** connections per year
- **44** average registrations per week BUT increasing – 80 LAST WEEK
- **5000+** marketing contacts

Deals & Offers

- **1101** New Engaged Users
- **18,939** Deal Redemptions
- **113,297** Interactions

LOUGHBOROUGH BID ACTIVITY 2024/25 – SHOUT

BID EVENTS

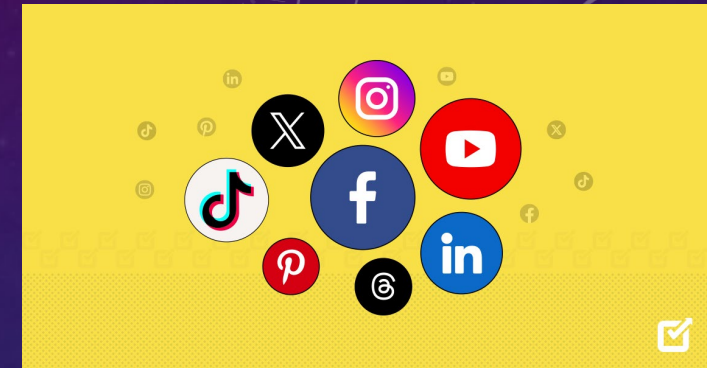
4,592,613 visitors per year



SOCIAL MEDIA

Platforms to promote activity

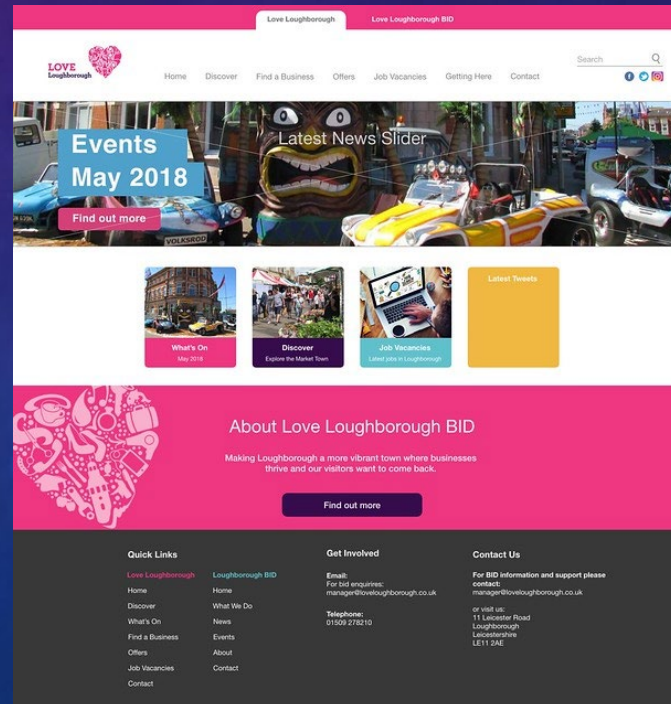
- Facebook: 12,412 Followers
- Instagram: 5,190 Followers
- Tik Tok: 285 Followers
- X: 4707 Followers



WEBSITE (Blue)

6,500 Page hits this year

- Promoting events, activity, businesses and offers
- Providing news & information
- One Stop Shop for Loughborough



LOUGHBOROUGH BID ACTIVITY 2024/25 - ENJOY



250

Hanging Baskets
In Bloom Gold

Dressing Premises



Partner working to utilize empty space Dressing vacant shop fronts

Radio Link



- 75 Radio Users
- Free Training
- 3 Month Free
- Direct Link CCTV

Funded by:



Pub Watch



- Report Crime
- Communicate securely with members



Shop Watch

Attention all Loughborough retailers we have you covered!

Shop watch event

Are you experiencing an increase in retail crime?

This event is a chance for you to have your voice heard, discuss any shoplifting or anti social behaviour issues, networking with like-minded businesses who may be facing similar challenges and how we can pull together as a community to reduce retail crime.

There will also be talks on other schemes and events that the BID can offer your businesses and forms to complete on the day or take away, like our social media spotlight, BCRP radio initiative and recycling scheme.

Tea's and Coffee's will be provided, and a local police representative will be present for any questions you may have.

To secure your free space please contact Kat on E: manager@loveloughborough.co.uk

Wednesday 22nd January 9am-10am at John Storer House

LOVE Loughborough
In association with BID Loughborough.

www.loveloughborough.co.uk

LOUGHBOROUGH BID ACTIVITY 2024/25 - VOICE

LATEST NEWS FROM

LOVE
Loughborough



YOUR LATEST NEWSLETTER

Charnwood Borough Council Car Parking Fee Review 2024



- Lobbied to reduced the proposed new Sunday fees
- Encouraged businesses to respond to the consultation
- 50% Sunday Discount agreed

Monthly E-Newsletters to BID Members Uploaded to website



**GEO
SENSE**

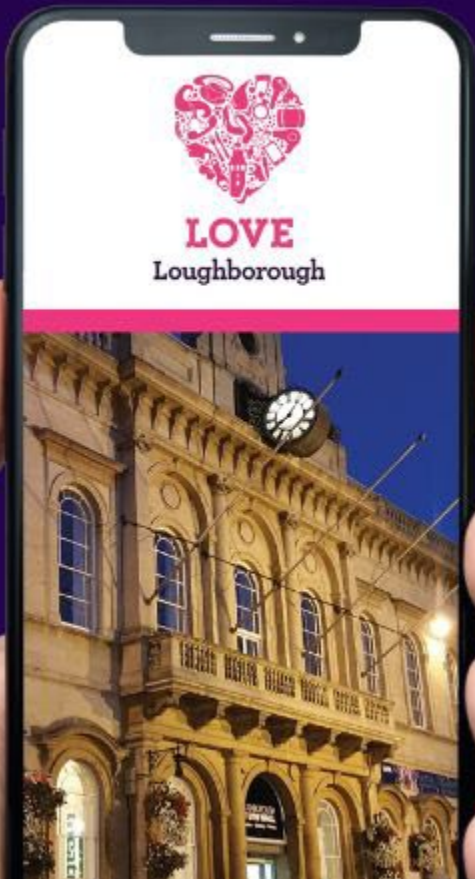
Town Centre Performance Data

BID Representative at key strategic meetings:

- NTE / LCDG / Rough Sleepers
- Market Towns
- Loughborough in Bloom



COMING SOON !



LOVE
LOUGHBOROUGH
**SHOP
LOCAL,
SAVE
MORE!**



COMING SOON - CLICK TO REGISTER FOR MORE INFORMATION

LOUGHBOROUGH BID - DELIVERY

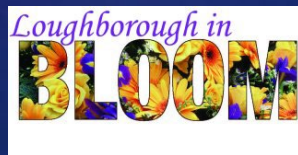
A DEDICATED & EXPERIENCED TEAM




+16 Directors



Working with Key Partners





**Approval of
Annual Accounts
2023 / 24**

**Members to Approve the
2023 /24 BID Accounts**

**Members to Approve
Appointment of Duncan &
Toplis as accountants for
2024/25**

**Account
Approval**





Appointment of Board Directors

Love Loughborough

BID

AGREE APPOINTMENT OF DIRECTORS

1. Tahera Bhojani-Lynch – Laser & Light
2. Lisa Brown – BID Company Secretary
3. Jason Cimurs – Recruitment Investments / Recruitment Group
4. Lez Cope-Newman – Holywell House
5. Robin Derrick – Retro Rooms
6. Martin Dunn – Dunelm
7. Johnathan Fraser – FU Media
8. Tim Garratt – S.O.A.K Cocktail Co
9. Sarah Goode – Purple Pumpkin Patch
10. David Pagett-Wright – Independent Consultant
11. Jamie Reynolds - Howdens
12. Rob Smart – The Rushes Shopping Centre
13. Michael Tyler – Tylers
14. Mohammed Vhora – Heavenly Desserts

NEW

Propose Appointment of CHAIR & VICE CHAIR

APPOINTMENT OF DIRECTORS

NO VOTE REQUIRED

- **Automatic Appointment of Public Sector Directors**

1. Cllr Jewel Miah – Leader of the Council, Charnwood Borough Council

- **Automatic Appointment of Co-Opted Directors**

1. John Ashford - Market Traders
2. Darren Jones - Blueline Amusements
3. Megan Bezzano-Griffiths - Fearon Hall
4. Malcome Holmes - GCR

BOARD RESIGNATIONS

DIRECTORS:

Cllr Jonathan Morgan – Leics County Council
Karen Barnett – Barnetts Coffee Shop
Katie Ingram - Peacock Dental Spa

LEVY MEMBERS:

Tina Widman – Brookes Butchers
Louise Amos – Scotney's Hair



Close of Business



Thank You

Lez Cope-Newman
Chairman
&
Lisa Brown
Company Secretary