

## **BID Board Minutes.**

### **Loughborough BID Director Meeting:**

Thursday 9<sup>th</sup> April at 11.00am

**LOVE**  
**Loughborough**



The Loughborough BID

Venue: Holywell Guest House, Loughborough & Via Zoom

Invitees: BID Board Directors, BID Co-Opted Directors & Support Members, Lisa Brown - BID Manager

---

This meeting is now being recorded.

#### **1. Welcome - LCN**

In attendance; Lisa Brown, Lez Cope-Newman, David Pagett-Wright, Mike Tyler, Andy Rhodes, Jason Cimurs, John Ashford, Cheryl Holland, Cllr Jewel Miah, Jonathan Fraser, Janine Williams

Online - Chris Grace, Kat Pinnington, Martin Dunn, Meg Bezanno-Griffiths

#### **2. Apologies & Introductions - LCN**

Apologies - Tahera Bhojani-Lynch, Rob Smart, Cllr Andrew Hamilton-Gray, Andrew Grabowski, Mohammed Vhora, Sarah Goode, Justin Henry, Malcolm Holmes, Jamie Reynolds, Tim Garratt, Robin Derrick, Rob Mitchell, John Hatfield

#### **3. Declarations of Interest - LCN**

None

#### **4. Minutes of last meeting LCN - Approved**

**Actions:** Lez updated

Lez updated the Board on the proposals presented by Mo Aswat of Mosaic Consultancy at the last Board Meeting. The proposals presented have been followed up by the Renewal Newsletter and Survey. The draft business plan has been prepared incorporating the results of survey. The Plan has been sent to all Directors for comments prior to the meeting.

#### **5. BID Ballot 2026 - Confidential**

LB confirmed that the 2 following resolutions were to be concluded at the meeting.

- Approve Draft Business Plan
- Approve Baseline Statements from CBC

LB summarised the contents of the Business Plan and identified the significant proposals as follows:

1. No changes to boundary area
2. Inflation clause allowing the BID Board to rise levy bills by the rate of inflation annually if agreed necessary.
3. Content updated to reflect new projects and reinforce the strong projects which businesses felt were important and wanted to see continue. These included the Street Security scheme, the BID Business Crime Reduction Partnership and recycling collections.
4. The change in Levy from 1.5% to 2% incorporating a flat rate scheme for businesses with a RV less than £12,000.

LB explained that if the identified projects were to be incorporated into the new term, then a rise in levy income was necessary. The BID hasn't increased the levy percent for 15 years and have not been able to implement any inflation increases.

The new 2026 RV changes have been favourable to BID, leveraging in additional levy income, however, this is not a stable income as RV changes can go either way (the last RV revaluation saw a loss in levy income of £14K). They have enabled BID to generate the income required to continue projects previously funded through Town Deal or UKSPF monies throughout 2026 27

LB updated the Board on the timeline for renewal activity, confirming that all business plans must be delivered to Levy Payers by 14<sup>th</sup> May 2026. LB updated that once the Business Plan was approved, Directors would get the opportunity to final proof the document before it went to print.

The Draft Business Plan was APPROVED

The Baseline Statements were APPROVED

## 6. Director Q&A's

David Padgett-Wright highlighted a few improvements to the document, including more transparent clarification on the 2% increase in the How Much Will You Pay section. It was agreed that David would email over his comments to LB to be incorporated into the document.

LB asked all directors to email over any changes asap

## 7. AGM

LB updated the Board that the 2025 26 AGM would need to be held within the ballot period. It was agreed that the best time to hold the AGM would be when all Business Plans had been delivered and before the ballot papers had been issued, to allow Levy payers the opportunity to learn about the BID Renewal and ask any questions prior to voting.

Dates were suggested and it was agreed that the AGM would be held on:

- Thursday 14<sup>th</sup> May at 5.30pm
- Venue to be confirmed
- Hybrid meeting

In light of the tight timescale for renewal and AGM preparation, it was agreed to confirm Director re-elections at this meeting and those Directors who have sent apologies will be emailed directly. AGM Director re-elections agreed as follows:

<b>Name</b>	<b>Agreed to Continue</b>	<b>Capacity</b>
David Pagett-Wright	Yes	Director & Vice Chair
Mike Tyler	Yes	Director
Andy Rhodes	New	Director
Jason Cimurs	Yes	Director
John Ashford	Yes	Co-opted Director
Cllr Jewel Miah	Yes	Director (LA Rep)
Cheryl Holland	Yes	Support Member
Jonathan Fraser	Yes	Director
Martin Dunn	Yes	Director
Lez Cope-Newman	Yes	Director & Chair
Janine Williams	Yes	Support Member
Chris Grace	Yes	Support Member

## 8. BID Update

### a) Street Security Project

LB updated on the continuation plans for the Street Security Scheme. The scheme was funded through the UKSPF until 31<sup>st</sup> March 2026. Due to the success of the scheme and the results of the BID Renewal Survey, it is a project which will be incorporated into the BID Business Plan for 2027-2032. However, there is a need to bridge the gap and continue the scheme throughout 2026-27.

LB has agreed terms with the contractor to extend the scheme 30.6.26 to ensure the service was continued throughout ballot. Through budget savings from 2025-26 and the increase in levy income for 2026-27, BID is able to contribute a significant amount to the scheme but still required some financial support.

LB met with Chris Grace and other key officers at CBC to discuss a partnership funding request to continue the scheme at full capacity to 31<sup>st</sup> December 2026. The offer was to fund 6 months of the scheme on a 50:50 basis. This was presented to CBC yesterday. Jewel Miah updated that he had seen the proposal and was favourable to a partnership being approved based on the requested funding. We are now waiting for confirmation of whether CBC can approve the financial contribution of £30K requested.

LB has ringfenced £30K in the bank reserves for the Street Security Scheme to continue for the period of 1<sup>st</sup> January to 31<sup>st</sup> March 2027.

### **b. Business Support Hub**

To continue the services provided in the Business Support Hub which was funded through Town Deal. An extension to the contract to be provided by Like-mind Media, funded by BID for 2026-27. To include 121 bookable sessions for digital marketing sessions and new website tech to allow flexibility in booking sessions with multiple dates & times and consultants.

### **c. Campaign & Updates**

Janine Williams, LPL updated

The first Gardener's Fair of the year took place on Sunday 5<sup>th</sup> April. It was a busy event with great feedback from visitors and traders, however there were issues with the lack of toilets in the town centre. We received complaints from visitors and traders who had accessibility issues and couldn't find a suitable toilet. We have raised the issue with CBC and hope to have this resolved in time for the next GF on 3<sup>rd</sup> May. The GF will take place on the first Sunday of the month between April – October.

Other events include Car Show on Sunday 21<sup>st</sup> June, Bike & Trike Meet on 16<sup>th</sup> August and the new Steampunk Weekend which is taking place on 12<sup>th</sup> and 13<sup>th</sup> December. We already have four pubs signed up and have booked entertainment and national promotion for the event is underway.

Upcoming campaigns including supporting the Nighttime Economy with the return of Loughborough Cocktail Week, Loughborough on a Plate and the Freshers Fair. These will be promoted through our online platforms including the Love Loughborough App.

## **9. LPL Update**

LPL attended the British Travel & Tourism Show with Love Loughborough to promote the town to the Group Travel and Coach Tour Operator market. The one day show in Birmingham was very successful and generated lots of enquiries for group visits to the town. LL has already booked to attend again next year.

The Great Days Out in Leicestershire Visitor Guide has now been printed and 75,000 copies are being distributed across the region. They are free and are available at attractions, libraries, museums, shopping centres and places of interest.

The launch of the Leicestershire Tourism & Hospitality Awards is being held at the Old Plough in Birstall on Tuesday 19<sup>th</sup> May. LPL will be sharing new categories, deadlines for applications and top tips on how to be a winning business. To find out more contact [Janine.williams@l-p-l.com](mailto:Janine.williams@l-p-l.com)

## **10. Staff Recruitment Proposal**

Approved via email

## **11. 2026 -2027 Budget**

LB summarised the 2026 27 proposed budget. The summary will be sent out to all Directors for comments and final approval

LB outlined the new budget codes as follows:

6000 – Business Support Hub: £12,000

6007 – Business Security Grants (Funded through the Police): £5,270

6102 – BID Development Support (New post): £17,400

6104 – Street Security Scheme: £40,000

6204 – NTE Promotion: £5,000

6302 – Student Promotion: £1,300

Reserve of £37,000 to be ringfenced for the Street Security Scheme 1<sup>st</sup> January to 31<sup>st</sup> March 2027

## **12. AOB**

Director discussion on the effects of town centre crime, rough sleeping and ASB. Updates from Martin Dunn on retail crime and criminal damage on a national level.

Meeting Ends