

# Geo-Sense Footfall Headline Report

Loughborough

March 2026

287,646

Total visits this period

Footfall is

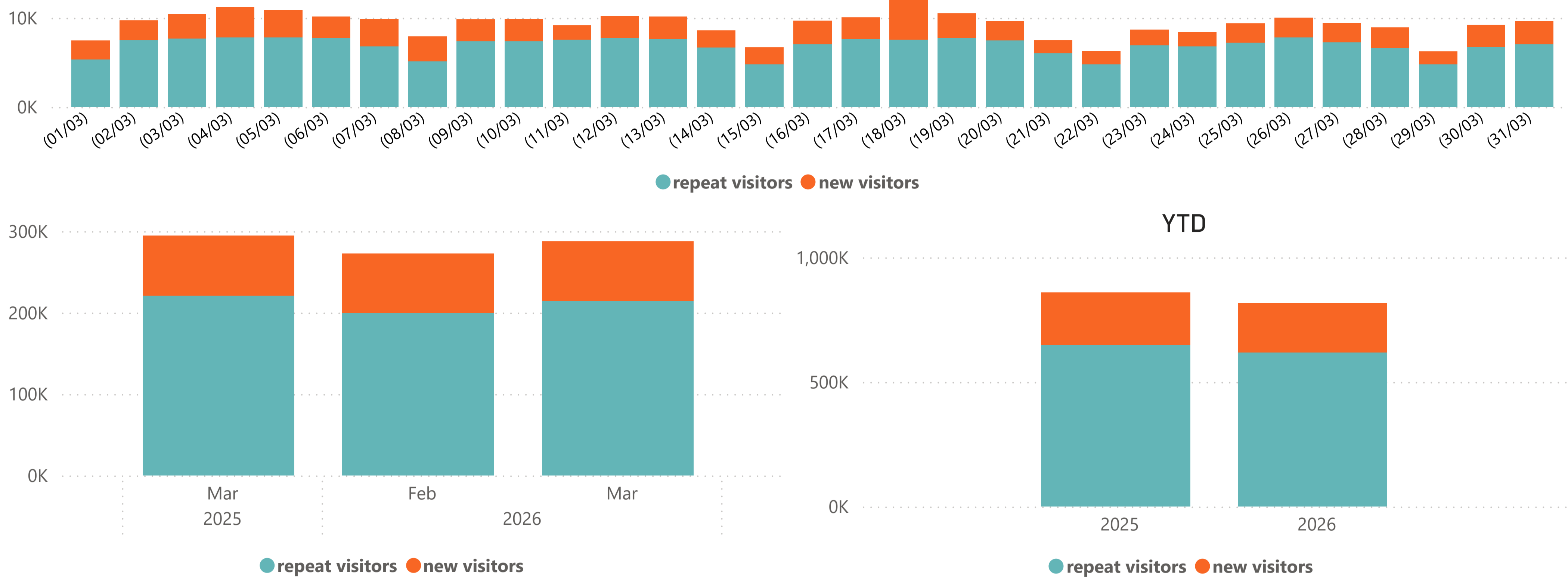
6%

up based on last month

9,279

Average visitors per day

## Overall footfall statistics



## Headlines

- . The change in footfall compared to the previous month is a **6 % increase**
- . The total number of visitors was **287,646** of which **214,422 (75%)** have visited previously and **73,224 (25 %)** were new
- . This months average visitors per day is **up** by **1%** based on the year to date average visitors per day
- . Total footfall for the year to date has **decreased** by **-5% (-42,966)** based on the same period last year
- . The busiest zone during **March** was **The Rushes - S8** with **76,279** visitors **27%** of the total venue visitors
- . The months busiest time of day was between **11:00** and **12:00**

## Busiest Days

- . The busiest day this month was **Wednesday 18th** with **12,025**, **4 %** of the total visitors of which **4,464 (37%)** were new visitors
- . Average dwell for the day was **166** minutes.

**Intelli-Sense Analytics**

powered by GEO-Sense

<https://proximityfutures.com>