

Geo-Sense Footfall Headline Report

Loughborough

April 2026

266,491

Total visits this period

Footfall is

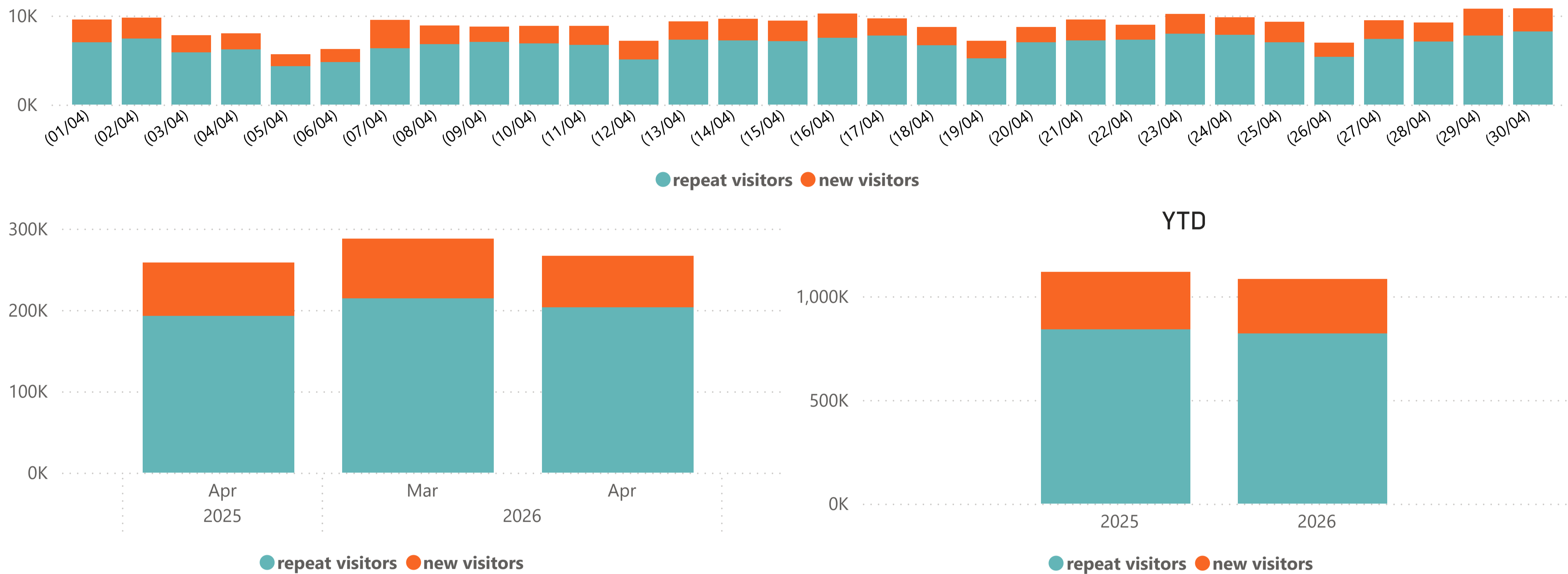
-7%

down based on
last month

8,883

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-7 % decrease**
- The total number of visitors was **266,491** of which **203,469 (76%)** have visited previously and **63,022 (24 %)** were new
- This months average visitors per day is **down** by **-2%** based on the year to date average visitors per day
- Total footfall for the year to date has **decreased** by **-3% (-34,420)** based on the same period last year
- The busiest zone during **April** was **The Rushes - S8** with **71,058** visitors **27%** of the total venue visitors
- The months busiest time of day was between **11:00** and **12:00**

Busiest Days

- The busiest day this month was **Thursday 30th** with **10,804**, **4 %** of the total visitors of which **2,596 (24%)** were new visitors
- Average dwell for the day was **171** minutes.

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>