

Geo-Sense Footfall Headline Report

Loughborough

August 2026

263,152

Total visits this period

Footfall is

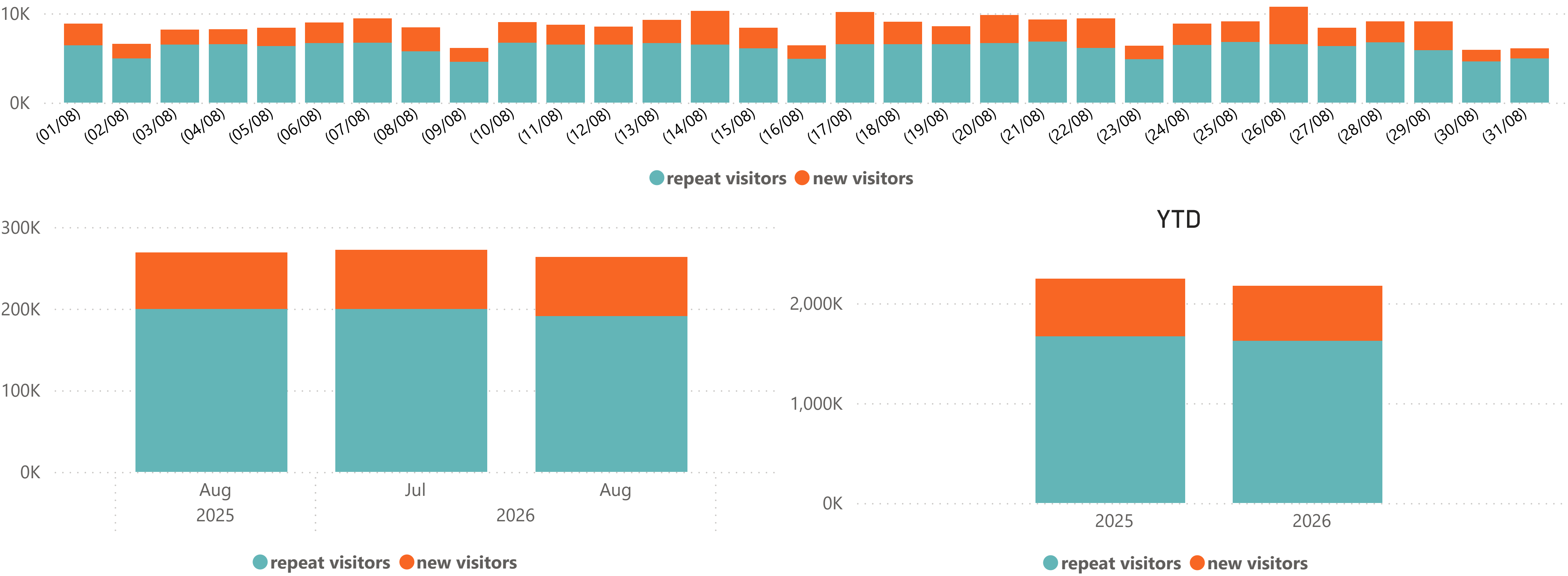
-3%

down based on last month

8,489

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-3 % decrease**
- The total number of visitors was **263,152** of which **190,693 (72%)** have visited previously and **72,459 (28 %)** were new
- This months average visitors per day is **down** by **-5%** based on the year to date average visitors per day
- Total footfall for the year to date has **decreased** by **-3% (-72,632)** based on the same period last year
- The busiest zone during **August** was **The Rushes - S8** with **73,208** visitors **28%** of the total venue visitors
- The months busiest time of day was between **11:00** and **12:00**

Busiest Days

- The busiest day this month was **Wednesday 26th** with **10,740**, **4 %** of the total visitors of which **4,193 (39%)** were new visitors
- Average dwell for the day was **167** minutes.

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>