

Geo-Sense Footfall Headline Report

Loughborough

July 2026

271,845

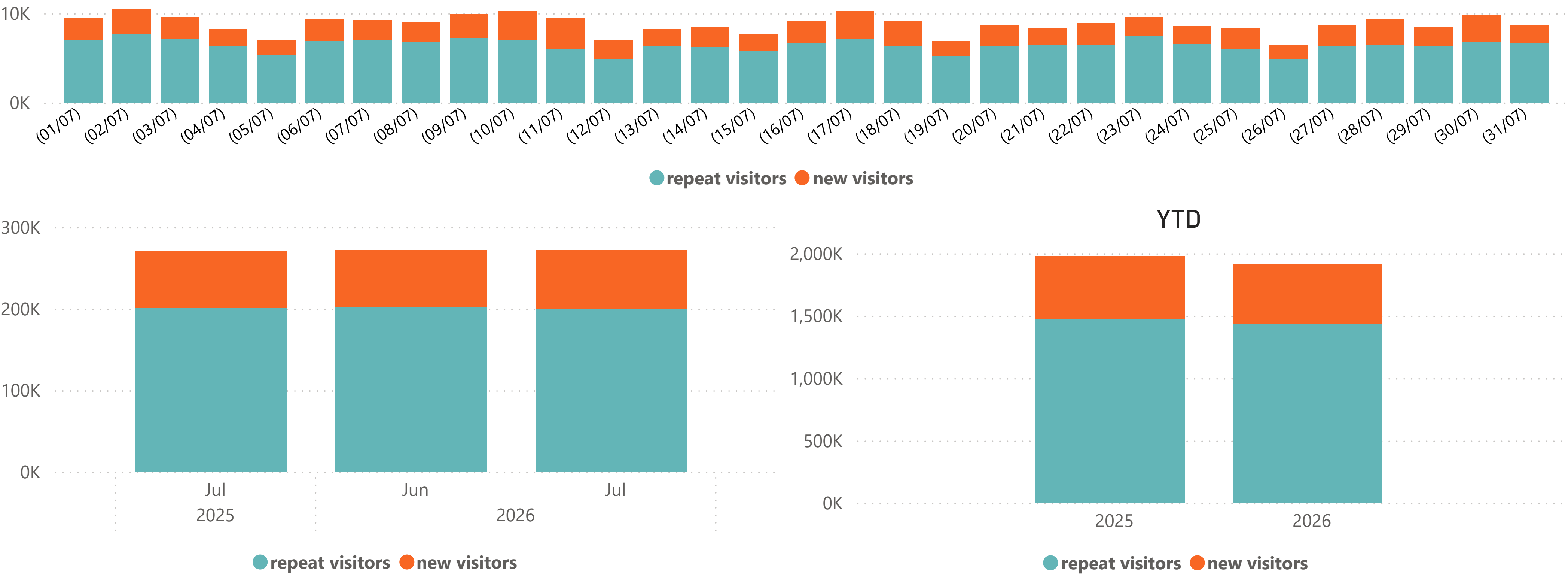
Total visits this period



8,769

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **0 % increase**
- The total number of visitors was **271,845** of which **199,558 (73%)** have visited previously and **72,287 (27 %)** were new
- This months average visitors per day is **down** by **-3%** based on the year to date average visitors per day
- Total footfall for the year to date has **decreased** by **-3% (-67,120)** based on the same period last year
- The busiest zone during **July** was **The Rushes - S8** with **77,032** visitors **28%** of the total venue visitors
- The months busiest time of day was between **12:00** and **13:00**

Busiest Days

- The busiest day this month was **Thursday 2nd** with **10,415**, **4 %** of the total visitors of which **2,761 (27%)** were new visitors
- Average dwell for the day was **173** minutes.

Intelli-Sense Analytics

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