

**LOVE**  
**Loughborough**



A BID Loughborough brand.

12th April 2023

PRESS RELEASE - FOR IMMEDIATE RELEASE

## Get your Loughborough business in the spotlight!

**This Spring, Love Loughborough are launching a monthly Business Spotlight feature to showcase businesses in the town centre. First up is Wheelers Luxury Gifts on Devonshire Square.**

Wheelers, who have been in business for an amazing 43 years, are one of the leading independent specialist gift retailers in the UK. They offer a wide choice from the collecting end of the luxury gifting market, and are renowned for giving a good old-fashioned personal service.

Owner, Bruce Wheeler left school in the 1970's and embarked on a college course in Retail Management, which led to a work placement and eventually a full-time job as Assistant Manager and subsequently, a Manager, with Sears Group. By 1980, Bruce branched out on his own opening 'Wheelers' and the rest is history. He is usually found at the store to assist you alongside his reliable and trustworthy staff who are ready to handle any enquiries.

Wheelers is open Monday to Friday 9am to 5.30pm and is closed on Saturdays, Sundays and Bank Holidays. Visit their website - [www.wheelersluxurygifts.com](http://www.wheelersluxurygifts.com) to see their gifts and products.

ENDS

### **Notes to editor**

The Loughborough BID was set up in February 2012 following a vote of town centre businesses. It represents 600 businesses across all sectors that each pay an annual levy to fund the improvements. A board of Directors made up of BID Businesses oversees the delivery and management of the scheme.

For further information on BID Loughborough visit [www.loveloughborough.co.uk](http://www.loveloughborough.co.uk)

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