Love Loughborough Elf on a Shelf Christmas Trail 2026

Terms and Conditions

- Competition opens for entries on Friday 27th November 2026

• The Trail finishes on 24th December 2026 (midnight)

• Only completed entries containing a minimum of 12 correct elf names, with their corresponding shops will be entered into the prize draw or entries completed via the LoyalFree App with a minimum of 12 QR store scans

• Entry Forms can be downloaded from our website or collected from participating stores

• Paper Entry forms can be posted in the Love Loughborough office letter box on 2 High Street

• Entries via the LoyalFree App will automatically be entered once 12 QR codes have been scanned.

• Winners will be awarded a £50 Love Loughborough shopping voucher

• Vouchers will be in £5 or £10 denominations & no change will be given

• Vouchers can only be used in the participating gift voucher participating businesses. These can be found on the Love Loughborough at https://loveloughborough.co.uk/love loughborough/gift-vouchers/ and on the LoyalFree App on the Gift Voucher Trail https://loveloughborough.co.uk/love-loughborough/loyalty-app/trails/

• All prizes are in the form of vouchers and can only be spent instore • Love Loughborough Vouchers cannot be redeemed online.

• Only 1 entry per person will be submitted into the prize draw

• All Prize Winners will be notified in the New Year and vouchers will be sent out at the beginning of January 2025

• Vouchers must be spent by the expiry date that will be found on the voucher